

ATLANTIC CITY CASINO JUNE SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, JULY 2017

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino June 2017 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	12,064,307	6.44%	5,831,378	9.95%	18,156,634	7.39%	1,580.32	227.07	11.43%
Borgata	41,077,567	4.78%	17,593,116	12.66%	59,835,792	6.88%	3,136.03	451.90	15.08%
Caesars	17,754,503	8.74%	6,933,907	-21.58%	24,688,410	-1.91%	1,687.08	319.38	11.59%
Golden Nugget	13,019,703	14.74%	4,922,076	14.81%	18,017,766	14.74%	1,864.42	298.69	14.49%
Harrah's	22,078,456	8.28%	9,271,869	30.39%	31,647,463	14.00%	2,323.78	345.35	10.44%
Resorts	13,039,920	10.37%	3,643,637	14.82%	16,683,557	11.32%	1,641.28	289.39	15.78%
Tropicana	23,933,946	21.18%	4,312,814	17.42%	28,459,162	20.37%	1,369.15	361.32	15.46%
Total	142,968,402	0.01%	52,508,797	0.10%	197,488,784	0.00%	2,066.46	341.67	13.63%
Average	17,871,050	0.01%	6,563,600	0.10%	24,686,098	0.00%	2066.46	341.67	13.63%

Total June 2017 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	18,156,634	7.39%
Borgata	3,887,240	2.85%	63,723,032	6.62%
Caesars	3,611,618	18.81%	28,300,028	0.32%
Golden Nugget	5,576,526	57.82%	23,594,292	22.65%
Harrah's	0	0	31,647,463	14.00%
Resorts	3,678,622	36.09%	20,362,179	15.10%
Tropicana	3,479,393	3.98%	31,938,555	18.34%
Total	20,233,399	23.36%	217,722,183	1.79%
Average	5,058,350	23.36%	29,744,448	3.33%

Casino Calendar Year Results Through June 2017

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	65,875,286	4.40%	33,263,417	-9.39%	100,806,953	-0.87%	1,468.25	205.39	11.52%
Borgata	243,740,528	3.85%	112,147,127	20.25%	365,338,627	8.26%	3,319.27	444.87	11.06%
Caesars	96,676,332	6.03%	65,692,277	38.67%	162,368,609	17.19%	2,649.20	288.22	10.01%
Golden Nugget	77,224,074	9.82%	28,295,404	-0.77%	105,987,958	6.70%	1,929.98	293.57	15.48%
Harrah's	133,215,112	7.62%	40,104,007	-13.36%	175,418,287	1.98%	1,594.02	340.58	11.54%
Resorts	68,571,560	8.91%	21,228,341	26.69%	89,799,901	12.65%	1,584.91	249.93	15.40%
Tropicana	136,423,052	24.66%	31,789,763	17.44%	169,581,106	23.07%	1,636.34	336.06	15.08%
Total	821,725,944	1.71%	332,520,336	10.07%	1,169,301,441	-1.91%	2,196.21	329.39	12.70%
Average	114,836,413	13.71%	46,565,248	23.32%	163,516,478	15.36%	2,199.25	329.17	14.60%

Total Calendar Year Results Through June 2017

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	100,806,953	-0.87%
Borgata	23,464,514	-5.17%	388,803,141	7.34%
Caesars	21,448,742	13.67%	183,817,351	16.77%
Golden Nugget	32,998,164	76.15%	138,986,122	17.71%
Harrah's	0	0	175,418,287	1.98%
Resorts	21,877,006	58.44%	111,676,907	19.41%
Tropicana	21,625,866	15.87%	191,206,972	22.21%
Total	121,414,292	28.05%	1,290,715,733	3.54%
Average	30,353,573	28.05%	193,870,051	15.62%

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

Atlantic City Casinos: June Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2017.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu