

ATLANTIC CITY CASINO JULY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, AUGUST 2017

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino July 2017 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	15,503,405	3.56%	7,031,461	9.75%	22,826,442	5.26%	1,859.19	281.75	10.63%
Borgata	52,467,353	3.02%	21,799,887	-21.95%	76,340,889	-5.55%	3,760.55	558.58	14.31%
Caesars	22,299,870	5.06%	10,440,308	4.40%	32,740,178	4.85%	2,458.28	388.21	11.50%
Golden Nugget	15,498,475	-1.26%	5,216,860	-6.24%	20,800,487	-2.56%	1,912.34	345.03	16.54%
Harrah's	28,518,744	8.87%	7,769,751	0.59%	36,613,337	7.03%	2,848.15	431.50	11.73%
Resorts	15,207,731	3.32%	5,237,826	66.11%	20,445,557	14.40%	2,252.83	328.80	15.15%
Tropicana	29,174,227	15.58%	8,085,085	5.26%	37,500,252	12.94%	2,483.90	404.08	13.04%
Total	178,669,805	-1.94%	65,581,178	-9.76%	247,267,142	-4.13%	2,497.66	409.92	13.28%
Average	25,524,258	12.06%	9,368,740	3.13%	35,323,877	9.57%	2,497.66	409.92	13.28%

Total July 2017 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	22,826,442	5.26%
Borgata	3,785,826	-4.67%	80,126,715	-5.51%
Caesars	3,213,194	-5.37%	35,953,372	3.85%
Golden Nugget	6,249,752	68.59%	27,050,239	7.97%
Harrah's	0	0	36,613,337	7.03%
Resorts	3,750,529	22.88%	24,196,086	15.64%
Tropicana	3,586,241	10.59%	41,086,493	12.73%
Total	20,585,542	18.52%	267,852,684	-2.70%
Average	5,146,386	18.52%	33,481,586	-2.70%

Casino Calendar Year Results Through July 2017

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	81,378,691	4.24%	40,294,878	-6.54%	123,633,395	0.21%	1,524.04	216.57	11.36%
Borgata	296,207,881	3.70%	133,947,014	10.53%	441,679,516	5.59%	3,383.92	461.52	11.62%
Caesars	118,976,202	5.85%	76,132,585	32.70%	195,108,787	14.92%	2,621.28	302.84	10.26%
Golden Nugget	92,722,549	7.80%	33,512,264	-1.66%	126,788,445	5.06%	1,927.76	301.07	15.65%
Harrah's	161,733,856	7.84%	47,873,758	-11.36%	212,031,624	2.82%	1,634.68	353.71	11.57%
Resorts	83,779,291	7.85%	26,466,167	32.93%	110,245,458	12.97%	1,683.78	261.29	15.35%
Tropicana	165,597,279	22.95%	39,874,848	14.75%	207,081,358	21.10%	1,757.84	346.37	14.71%
Total	1,000,395,749	1.03%	398,101,514	6.23%	1,416,568,583	0.49%	2,240.86	341.39	14.35%
Average	142,913,678	15.47%	56,871,645	21.40%	202,366,940	16.31%	2,240.86	341.39	12.03%

Total Calendar Year Results Through July 2017

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	123,633,395	0.21%
Borgata	27,250,340	-5.10%	468,929,856	4.90%
Caesars	24,661,936	10.76%	219,770,723	14.44%
Golden Nugget	39,247,916	74.90%	166,036,361	16.01%
Harrah's	0	0	212,031,624	2.82%
Resorts	25,627,535	52.00%	135,872,993	18.72%
Tropicana	25,212,107	15.09%	232,293,465	20.42%
Total	141,999,834	26.58%	1,558,568,417	2.41%
Average	35,499,959	26.58%	237,866,899	17.74%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu