

ATLANTIC CITY CASINO AUGUST SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, SEPTEMBER 2017

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino August 2017 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	14,403,439	0.50%	6,268,419	-0.11%	20,954,093	0.23%	1,671.13	261.76	10.76%
Borgata	47,962,654	4.71%	21,116,158	14.72%	70,399,755	7.37%	3,642.60	510.62	12.41%
Caesars	19,344,558	3.45%	8,381,411	-8.93%	27,725,969	-0.63%	1,973.49	336.76	11.75%
Golden Nugget	15,116,102	4.20%	4,743,735	-18.67%	19,936,454	-2.34%	1,738.91	335.59	14.81%
Harrah's	26,055,483	2.08%	5,882,241	-24.28%	32,256,893	-3.95%	1,426.69	393.12	12.08%
Resorts	14,800,625	7.12%	3,841,641	4.19%	18,642,266	6.51%	1,630.58	321.72	17.86%
Tropicana	28,347,361	20.60%	5,062,079	-20.66%	33,642,705	11.61%	1,555.17	392.63	14.46%
Total	166,030,222	-0.59%	55,295,684	-8.46%	223,558,135	-2.71%	2,105.94	380.87	13.10%
Average	23,718,603	56.21%	7,899,383	56.92%	31,936,876	52.88%	2,105.94	598.51	13.10%

Total August 2017 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	20,954,093	0.23%
Borgata	4,294,399	14.90%	74,694,154	7.78%
Caesars	4,447,519	42.67%	32,173,488	3.72%
Golden Nugget	5,190,954	49.63%	25,127,408	5.21%
Harrah's	0	0	32,256,893	-3.95%
Resorts	3,524,344	21.69%	22,166,610	8.66%
Tropicana	3,821,663	33.91%	37,464,368	13.54%
Total	21,278,879	32.38%	244,837,014	-0.42%
Average	5,319,720	32.38%	30,604,627	22.87%

Casino Calendar Year Results Through August 2017

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	95,782,130	3.66%	46,563,297	-5.72%	144,587,488	0.21%	1,542.20	222.35	11.27%
Borgata	344,170,535	3.84%	155,063,172	11.08%	512,079,271	5.83%	3,416.97	467.79	11.73%
Caesars	138,320,760	5.51%	84,513,996	26.94%	222,834,756	12.73%	2,538.64	307.17	10.44%
Golden Nugget	107,838,651	7.28%	38,255,999	-4.15%	146,724,899	3.99%	1,902.50	305.48	15.54%
Harrah's	187,789,339	7.00%	53,755,999	-12.99%	244,288,517	1.87%	1,608.86	358.69	11.64%
Resorts	98,579,916	7.74%	30,307,808	28.44%	128,887,724	11.99%	1,676.95	268.86	15.72%
Tropicana	193,944,640	22.60%	44,936,927	9.26%	240,724,063	19.68%	1,739.48	352.47	14.68%
Total	1,166,425,971	0.80%	453,397,198	4.19%	1,640,117,265	0.04%	2,223.54	346.52	14.18%
Average	166,632,282	19.92%	64,771,028	24.85%	234,303,817	20.23%	2,223.54	363.28	14.18%

Total Calendar Year Results Through August 2017

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	144,587,488	0.21%
Borgata	31,544,739	-2.79%	543,624,010	5.29%
Caesars	29,109,455	14.68%	251,944,211	12.95%
Golden Nugget	44,438,870	71.52%	191,163,769	14.46%
Harrah's	0	0	244,288,517	1.87%
Resorts	29,151,879	47.56%	158,039,603	17.20%
Tropicana	29,033,770	17.26%	269,757,833	19.42%
Total	163,278,713	27.30%	1,803,395,978	2.02%
Average	40,819,678	27.30%	225,424,497	-0.67%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu