

## ATLANTIC CITY CASINO SEPTEMBER SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, OCTOBER 2017

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Internet, Sports:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month.

**Total Win:** The sum of slot, table, internet, and sports win for the casino in question for the month.

**Δ%:** Percentage change in revenue from previous year.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino September 2017 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
<b>Bally's</b>	12,278,856	6.49%	5,265,548	-16.30%	17,809,207	-1.70%	1,450.56	230.59	12.97%
<b>Borgata</b>	44,483,276	2.95%	23,121,261	23.28%	69,953,494	8.82%	4,121.44	489.36	10.95%
<b>Caesars</b>	18,781,732	15.95%	11,055,936	-19.16%	29,837,668	-0.12%	2,690.01	337.86	11.75%
<b>Golden Nugget</b>	14,252,335	4.53%	4,539,980	8.67%	18,880,259	5.55%	1,719.69	326.96	17.43%
<b>Harrah's</b>	25,186,035	12.81%	5,838,624	-8.08%	31,346,535	8.10%	1,463.31	392.31	13.93%
<b>Resorts</b>	2,998,625	-76.41%	14,798,781	254.09%	17,797,406	5.36%	1,315.19	331.96	17.40%
<b>Tropicana</b>	5,734,681	-72.35%	23,851,503	357.81%	29,786,930	13.77%	1,786.50	355.73	14.93%
<b>Total</b>	<b>58,554,655</b>	<b>-60.17%</b>	<b>153,632,518</b>	<b>155.61%</b>	<b>215,411,499</b>	<b>2.39%</b>	<b>2,298.97</b>	<b>366.52</b>	<b>13.31%</b>
<b>Average</b>	5,855,466	-60.17%	15,363,252	155.61%	21,541,150	2.39%	1,839.17	366.52	13.31%

### Total September 2017 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	17,809,207	-1.70%
Borgata	4,240,052	25.18%	74,193,546	9.64%
Caesars	3,422,585	5.69%	33,260,253	0.45%
Golden Nugget	5,710,919	56.06%	24,591,178	14.13%
Harrah's	0	0	31,346,535	8.10%
Resorts	3,589,922	23.32%	21,387,328	8.00%
Tropicana	3,428,304	12.93%	33,215,234	13.69%
<b>Total</b>	<b>20,391,782</b>	<b>25.63%</b>	<b>235,803,281</b>	<b>4.06%</b>
<b>Average</b>	<b>5,097,946</b>	<b>25.63%</b>	<b>26,639,095</b>	<b>6.15%</b>

### Casino Calendar Year Results Through September 2017

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	108,060,986	3.97%	51,828,845	-6.92%	162,396,695	0.00%	1,532.42	223.25	11.46%
Borgata	388,653,811	3.74%	178,184,433	12.52%	582,032,765	6.18%	3,494.47	470.16	11.64%
Caesars	157,102,492	6.66%	95,569,932	19.09%	252,672,424	11.04%	2,555.28	310.54	10.60%
Golden Nugget	122,090,986	6.95%	42,795,979	-2.93%	165,605,158	4.16%	1,881.14	307.84	15.75%
Harrah's	212,975,374	7.66%	59,594,623	-12.53%	275,635,052	2.54%	1,593.40	362.36	11.90%
Resorts	113,378,697	8.80%	33,306,433	19.91%	146,685,130	11.14%	1,636.38	275.71	15.92%
Tropicana	217,796,143	21.73%	50,671,608	9.35%	270,510,993	19.00%	1,738.29	352.83	14.70%
<b>Total</b>	<b>1,320,058,489</b>	<b>1.22%</b>	<b>511,951,853</b>	<b>3.37%</b>	<b>1,855,538,217</b>	<b>0.31%</b>	<b>2,231.89</b>	<b>348.73</b>	<b>14.08%</b>
<b>Average</b>	<b>181,995,533</b>	<b>18.44%</b>	<b>70,626,494</b>	<b>22.00%</b>	<b>255,844,967</b>	<b>18.50%</b>	<b>2,185.98</b>	<b>363.67</b>	<b>14.11%</b>

**Total Calendar Year Results Through September 2017**

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
<b>Bally's</b>	0	0	162,396,695	0.00%
<b>Borgata</b>	35,784,791	-0.15%	617,817,556	5.79%
<b>Caesars</b>	32,532,040	13.66%	285,204,464	11.33%
<b>Golden Nugget</b>	50,149,789	69.60%	215,754,947	14.43%
<b>Harrah's</b>	0	0	275,635,052	2.54%
<b>Resorts</b>	32,741,801	44.45%	179,426,931	16.02%
<b>Tropicana</b>	32,462,075	16.79%	302,973,068	18.76%
<b>Total</b>	<b>183,670,496</b>	<b>27.12%</b>	<b>2,039,208,713</b>	<b>2.25%</b>
<b>Average</b>	45,917,624	27.12%	226,578,746	2.25%

Data entry courtesy of Alexis Rajnoor.

**Preferred citation:**

*Atlantic City Casinos: September Summary.* Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2017.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)