

ATLANTIC CITY CASINO NOVEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, DECEMBER 2017

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino November 2017 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	9,924,489	-4.50%	5,360,691	-4.77%	15,521,245	-4.67%	186.69	1,476.77	10.60%
Borgata	40,737,615	5.40%	17,635,740	5.73%	60,025,158	5.28%	448.16	3,143.63	11.41%
Caesars	15,551,564	1.58%	7,397,127	23.25%	22,948,691	7.68%	279.75	1,799.79	10.77%
Golden Nugget	11,709,794	-1.47%	5,686,268	18.61%	17,481,613	4.33%	268.27	2,311.49	16.11%
Harrah's	22,621,646	-1.75%	5,548,101	-26.11%	28,463,743	-7.64%	352.69	1,390.50	11.67%
Resorts	10,438,208	7.92%	4,524,416	53.66%	14,962,624	18.60%	233.99	1,984.39	13.70%
Tropicana	20,865,085	-0.66%	5,368,961	31.06%	26,421,975	4.36%	302.39	1,626.96	14.48%
Total	131,848,401	1.47%	51,521,304	8.11%	185,825,049	3.17%	313.14	2,030.00	12.36%
Average	18,835,486	15.96%	7,360,186	23.56%	26,546,436	17.91%	313.14	2,030.00	12.36%

Total November 2017 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	15,521,245	-4.67%
Borgata	4,267,738	12.04%	64,292,896	5.71%
Caesars	3,357,052	-0.15%	26,305,743	6.62%
Golden Nugget	6,193,991	62.90%	23,675,604	15.16%
Harrah's	0	0	28,463,743	-7.64%
Resorts	3,527,764	9.83%	18,490,388	16.82%
Tropicana	3,263,671	9.37%	29,685,646	4.88%
Total	20,610,216	20.04%	206,435,265	4.64%
Average	4,122,043	-3.97%	29,490,752	10.01%

Casino Calendar Year Results Through November 2017

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	128,478,379	2.62%	66,260,645	-0.71%	194,739,024	-0.25%	1,639.55	217.08	11.44%
Borgata	469,391,133	3.63%	227,892,203	17.11%	697,283,336	4.75%	3,648.73	463.82	11.90%
Caesars	189,277,344	5.94%	112,066,075	19.62%	301,343,419	10.65%	2,449.10	305.83	10.70%
Golden Nugget	146,544,860	5.74%	54,618,575	3.47%	201,163,435	4.63%	1,994.25	301.55	15.84%
Harrah's	257,884,078	5.70%	76,582,288	-6.15%	334,466,366	1.68%	1,723.97	361.14	11.92%
Resorts	135,777,716	8.82%	40,836,269	19.67%	176,613,985	11.15%	1,608.74	273.38	15.87%
Tropicana	259,880,539	18.11%	61,691,618	12.29%	321,572,157	15.89%	1,679.14	338.30	14.82%
Total	1,587,234,049	1.22%	639,947,673	7.86%	2,227,181,722	0.53%	2,264.79	338.60	15.23%
Average	217,746,914	15.24%	84,054,648	18.40%	318,168,817	20.09%	2,082.30	325.16	12.90%

Total Calendar Year Results Through November 2017

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	194,739,024	-0.25%
Borgata	44,231,806	2.12%	741,515,142	4.59%
Caesars	39,200,857	11.88%	340,544,276	10.79%
Golden Nugget	62,481,964	66.80%	263,645,399	14.76%
Harrah's	0	0	334,466,366	1.68%
Resorts	39,746,488	38.88%	216,360,473	15.38%
Tropicana	39,187,222	15.61%	360,759,379	15.86%
Total	224,848,337	26.09%	2,452,030,059	2.43%
Average	44,969,667	0.87%	350,290,008	31.70%

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

Atlantic City Casinos: November Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2017.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu