

ATLANTIC CITY CASINO JANUARY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, FEBRUARY 2018

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino January 2018 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	7,945,784	-14.05%	4,606,355	2.36%	12,765,937	-8.82%	144.73	1,228.03	10.18%
Borgata	34,943,768	-9.23%	16,291,813	-16.70%	53,620,959	-11.45%	372.02	2,810.39	10.96%
Caesars	11,982,170	-15.20%	9,768,159	-30.72%	21,750,329	-22.95%	208.59	2,387.14	8.71%
Golden Nugget	10,665,243	-10.87%	5,382,226	-13.68%	16,137,481	-11.72%	236.29	2,117.32	16.10%
Harrah's	17,167,526	-15.02%	6,064,176	-20.57%	23,535,835	-16.33%	260.61	1,470.82	9.82%
Resorts	8,822,951	-3.45%	2,802,703	-13.24%	11,625,654	-6.01%	191.14	1,189.60	13.87%
Tropicana	18,026,618	-12.01%	4,724,205	31.59%	22,914,474	-5.71%	251.73	1,398.11	14.76%
Total	109,554,060	-11.41%	49,639,637	-7.71%	162,350,669	-12.65%	251.82	1,906.28	11.69%
Average	15,650,580	-11.41%	7,091,377	-7.71%	23,192,953	23.24%	251.82	1,906.28	11.69%

Total January 2018 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	12,765,937	-8.82%
Borgata	4,153,533	10.24%	57,774,492	-10.18%
Caesars	3,352,116	-16.87%	25,102,445	-22.19%
Golden Nugget	7,299,815	52.84%	23,437,296	1.65%
Harrah's	0	0	23,535,835	-16.33%
Resorts	3,887,345	22.90%	15,512,999	-0.12%
Tropicana	3,269,530	6.13%	26,184,004	-4.38%
Total	21,962,339	16.70%	184,313,008	-9.95%
Average	4,392,468	-6.64%	26,330,430	-15.76%

Casino Calendar Year Results Through January 2018

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	7,945,784	-14.05%	4,606,355	2.36%	12,765,937	-8.82%	144.73	1,228.03	10.18%
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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu