

ATLANTIC CITY CASINO MARCH SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, APRIL 2018

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino March 2018 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,342,468	-4.43%	5,195,914	-12.20%	15,785,895	-7.31%	188.28	1,385.21	7.53%
Borgata	41,092,891	2.51%	17,891,883	-3.37%	60,290,786	0.58%	437.48	3,086.40	10.51%
Caesars	14,977,618	0.65%	6,928,853	-51.89%	21,906,471	-25.19%	260.74	1,693.27	8.12%
Golden Nugget	14,130,480	7.66%	5,228,037	56.78%	19,455,105	17.65%	317.87	2,056.66	15.30%
Harrah's	22,837,490	-3.91%	8,322,153	57.41%	31,658,322	6.96%	346.68	2,018.47	7.88%
Resorts	11,365,916	-0.98%	3,465,594	-28.67%	14,831,510	-9.22%	249.93	1,597.05	14.28%
Tropicana	22,515,911	-2.46%	6,279,073	-22.03%	28,989,316	-7.63%	297.79	1,808.49	14.07%
Total	137,262,774	0.01%	53,311,507	-0.88%	192,917,405	-3.60%	313.59	2,054.63	10.87%
Average	19,608,968	0.01%	7,615,930	-0.88%	27,559,629	26.74%	313.59	2,054.63	10.87%

Total March 2018 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	15,785,895	-7.31%
Borgata	4,583,234	5.27%	64,874,020	0.89%
Caesars	4,412,034	40.00%	26,318,505	-18.86%
Golden Nugget	8,655,240	40.13%	28,110,345	23.76%
Harrah's	0	0	31,658,322	6.96%
Resorts	4,234,904	0.84%	19,066,414	-7.16%
Tropicana	3,694,798	-4.38%	32,684,114	-7.27%
Total	25,580,210	17.63%	218,497,615	-1.52%
Average	5,116,042	-5.89%	31,213,945	12.55%

Casino Calendar Year Results Through March 2018

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	27,343,030	-10.41%	15,433,944	-8.27%	42,776,974	-9.65%	171.45	1,417.26	8.33%
Borgata	114,367,110	-3.37%	54,517,352	-9.62%	168,884,462	-5.48%	419.39	3,239.30	11.15%
Caesars	40,659,615	-7.41%	20,583,444	-43.50%	61,243,059	-23.77%	243.81	1,732.61	8.97%
Golden Nugget	36,898,626	-1.16%	15,887,596	14.27%	52,786,222	3.03%	285.90	2,152.79	15.57%
Harrah's	59,990,909	-8.40%	23,431,041	7.81%	83,421,950	-4.36%	313.68	1,957.48	8.42%
Resorts	30,223,312	-4.57%	8,185,178	-32.61%	38,408,490	-12.34%	228.91	1,299.23	14.63%
Tropicana	61,460,593	-6.69%	16,350,922	-9.62%	77,811,515	-7.32%	279.99	1,622.12	15.78%
Total	370,943,195	-5.65%	154,389,477	-13.97%	525,332,672	-8.26%	291.90	2,049.51	11.45%
Average	52,991,885	-5.65%	22,055,640	-13.97%	75,047,525	-8.26%	291.90	2,049.51	11.45%

Total Calendar Year Results Through March 2018

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	42,776,974	-9.65%
Borgata	12,528,780	5.57%	181,413,242	-4.80%
Caesars	10,956,417	2.59%	72,199,476	-20.68%
Golden Nugget	23,840,704	47.82%	76,626,926	13.75%
Harrah's	0	0	83,421,950	-4.37%
Resorts	11,897,985	14.24%	50,306,475	-7.24%
Tropicana	10,310,789	1.11%	88,122,304	-6.41%
Total	69,534,675	17.28%	594,867,347	-5.86%
Average	13,906,935	-6.17%	84,981,050	7.59%

Preferred citation:

David G. Schwartz. *Atlantic City Casinos: March Summary*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2018.

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