

ATLANTIC CITY CASINO JULY SUMMARY

Monthly AND YEAR-TO-DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH AUGUST 2018

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

July 2018 Results

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	13,767,223	-11.20%	6,538,338	-7.01%	20,558,403	-9.94%	250.06	1,728.80	8.72%
Borgata	47,247,154	-9.95%	21,898,931	0.45%	71,124,138	-6.83%	509.05	3,737.66	11.05%
Caesars	19,066,055	-14.50%	10,291,673	-1.42%	29,357,728	-10.33%	325.59	2,515.07	8.38%
Golden Nugget	14,835,163	-4.28%	5,165,472	-0.99%	20,105,343	-3.34%	329.13	1,872.23	17.22%
Hard Rock	22,126,781		10,259,684		32,386,465		343.98	2,177.35	21.82%
Harrah's	23,328,260	-18.20%	7,841,290	0.92%	31,435,241	-14.14%	356.82	1,901.84	8.60%
Ocean Resort	12,391,996		3,329,320		15,810,473		205.52	1,003.71	31.06%
Resorts	14,813,712	-2.59%	3,031,783	-42.12%	17,845,495	-12.72%	320.50	1,438.23	17.12%
Tropicana	26,773,427	-8.23%	6,715,660	-16.94%	33,698,086	-10.14%	350.23	1,934.23	16.18%
Total	194,349,771	8.78%	75,072,151	14.47%	272,321,372	10.13%	344.49	2,193.55	14.23%
			Internet Gaming Win		25,897,517	25.80%			
			Sports Betting Win		3,831,141				
			Total Casino+ Internet		298,218,889	11.34%			

Note: Hard Rock and Ocean Resort officially opened on June 27.

Sports betting began on June 14.

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **Δ**= year/year change; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

Internet Gaming Win, Sports Betting Win: amount won by facilities in those areas.

Calendar Year Results
Through July 2018

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	74,195,447	-8.83%	37,938,959	-10.21%	112,134,406	-9.30%	197.99	1,473.82	8.42%
Borgata	289,296,809	-2.33%	126,100,507	-13.32%	415,397,316	-5.95%	457.94	3,162.08	10.93%
Caesars	109,460,708	-8.00%	57,100,208	-25.00%	166,560,916	-14.63%	274.63	2,050.13	8.50%
Golden Nugget	94,837,699	2.28%	38,483,673	12.97%	133,321,372	5.15%	309.13	2,049.29	15.70%
Hard Rock	26,224,121		10,334,070		36,558,191				23.54%
Harrah's	147,376,367	-8.87%	53,731,615	6.83%	201,107,982	-5.15%	331.18	1,914.68	8.33%
Ocean Resort	14,612,140		4,206,033		18,818,173				26.09%
Resorts	82,600,902	-1.41%	22,772,910	-13.95%	105,373,812	-4.42%	262.56	1,587.18	15.35%
Tropicana	161,618,274	-2.40%	39,071,186	-5.82%	200,689,460	-3.09%	310.61	1,653.32	15.78%
Total	1,000,222,467	-0.02%	389,739,161	-6.35%	1,389,961,628	-1.88%	1,772.91	11,387.89	2.79%
			Internet Gaming Win		165,437,668	16.51%			
			Sports Betting Win		7,289,808				
			Total Casino+ Internet		1,555,399,296	-0.20%			

Preferred citation:

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