

ATLANTIC CITY CASINO AUGUST SUMMARY

Monthly AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH SEPTEMBER 2018

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

August 2018 Results

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	13,752,943	-4.52%	4,712,684	-24.82%	18,714,799	-10.69%	249.80	1,246.08	8.59%
Borgata	47,569,055	-0.82%	21,985,191	4.12%	70,886,617	0.69%	534.11	3,772.34	11.57%
Caesars	19,183,404	-0.83%	8,773,255	4.68%	27,956,659	0.83%	326.73	2,144.00	8.87%
Golden Nugget	14,869,959	-1.63%	5,570,454	17.43%	20,523,258	2.94%	329.45	2,065.43	16.81%
Hard Rock	22,676,629		8,088,347		30,764,976		354.58	1,716.54	16.51%
Harrah's	24,460,914	-6.12%	6,568,254	11.66%	31,282,019	-3.02%	374.85	1,593.08	9.16%
Ocean Resort	11,904,852		7,597,191		19,606,998		198.26	2,290.38	20.42%
Resorts	14,353,346	-3.02%	3,655,216	-4.85%	18,008,562	-3.40%	309.50	1,733.97	17.27%
Tropicana	27,610,354	-2.60%	4,374,060	-13.59%	32,194,916	-4.30%	361.61	1,259.81	17.91%
Total	196,381,456	18.28%	71,324,652	32.61%	269,938,804	20.75%	350.71	2,089.73	13.54%
			Internet Gaming Win		24,804,558	16.57%			
			Sports Betting Win		9,182,943				
			Total Casino+ Internet		294,743,362	20.38%			

Note: Hard Rock and Ocean Resort officially opened on June 27.

Sports betting began on June 14.

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; Δ= year/year change; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

Internet Gaming Win, Sports Betting Win: amount won by facilities in those areas.

Calendar Year Results
Through August 2018

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	87,948,390	-8.18%	42,900,815	-12.10%	130,849,205	-9.50%	204.63	1,453.08	8.45%
Borgata	336,865,864	-2.12%	149,418,069	-11.01%	486,283,933	-5.04%	484.51	3,284.20	11.02%
Caesars	128,644,112	-7.00%	65,873,463	-22.06%	194,517,575	-12.71%	280.67	2,062.15	8.55%
Golden Nugget	109,707,658	1.73%	44,136,972	13.50%	153,844,630	4.85%	311.36	2,096.37	15.85%
Hard Rock	48,900,750		18,422,417		67,323,167				20.33%
Harrah's	171,837,281	-8.49%	60,552,720	7.17%	232,390,001	-4.87%	337.33	1,881.34	8.44%
Ocean Resort	26,516,991		11,908,179		38,425,170				23.20%
Resorts	96,954,250	-1.65%	26,428,127	-12.80%	123,382,377	-4.27%	267.81	1,605.99	15.63%
Tropicana	189,228,628	-2.43%	43,655,748	-6.68%	232,884,376	-3.26%	317.47	1,610.68	15.78%
Total	1,196,603,924	2.59%	463,296,510	-2.20%	1,659,900,434	1.21%	2,136.97	13,574.07	2.20%
			Internet Gaming Win		190,242,226	16.51%			
			Sports Betting Win		16,487,491				
			Total Casino+ Internet		1,850,142,660	2.59%			

Preferred citation:

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