

## ATLANTIC CITY CASINO SEPTEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS  
CENTER FOR GAMING RESEARCH, OCTOBER 2018

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Internet, Sports:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month.

**Total Win:** The sum of slot, table, internet, and sports win for the casino in question for the month.

**Δ%:** Percentage change in revenue from previous year.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino September 2018 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	11,378,213	-7.33%	5,050,843	-4.08%	16,655,080	-6.48%	213.56	1,380.01	11.51%
Borgata	41,051,012	-7.72%	17,237,135	-25.45%	60,508,551	-13.50%	484.38	3,139.73	11.00%
Caesars	15,963,132	-15.01%	6,949,062	-37.15%	22,912,194	-23.21%	280.94	1,768.21	10.19%
Golden Nugget	13,886,807	-2.56%	4,282,599	-5.67%	18,269,287	-3.24%	317.92	1,699.44	18.89%
Hard Rock	17,247,725	0	8,671,677	0	25,919,402	0	278.41	1,901.68	10.27%
Harrah's	20,216,146	-19.73%	6,597,620	13.00%	27,049,646	-13.71%	319.52	1,653.54	11.04%
Ocean Resort	10,882,841	0	3,864,151	0	14,913,247	0	187.28	1,203.79	23.67%
Resorts	12,919,390	-12.70%	2,878,072	-4.02%	15,797,462	-11.24%	294.36	1,410.82	17.24%
Tropicana	23,245,408	-2.54%	6,515,268	13.61%	29,938,204	0.51%	315.23	1,939.07	15.95%
<b>Total</b>	<b>166,790,674</b>	<b>8.56%</b>	<b>62,046,427</b>	<b>5.96%</b>	<b>231,963,073</b>	<b>7.68%</b>	<b>309.16</b>	<b>1,893.97</b>	<b>13.38%</b>

### Total September 2018 Results

Casino	Internet Win	Internet Δ%	Sports Win	Total Win	Total Δ%
Bally's	0	0	500,509	17,155,589	-3.67%
Borgata	4,563,548	7.63%	2,515,044	67,587,143	-8.90%
Caesars	4,159,530	21.53%	0	27,071,724	-18.61%
Golden Nugget	9,284,127	62.57%	1,118,444	28,671,858	16.59%
Hard Rock	648,801	0	0	26,568,203	0
Harrah's	0	0	310,766	27,360,412	-12.72%
Ocean Resort	323,906	0	1,291,939	16,529,092	0
Resorts	3,429,781	-4.46%	8,599,760	27,827,003	30.11%
Tropicana	3,342,768	-2.49%	0	33,280,972	0.20%
<b>Total</b>	<b>25,752,461</b>	<b>26.29%</b>	<b>14,336,462</b>	<b>272,051,996</b>	<b>15.37%</b>

### Casino Calendar Year Results Through September 2018

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	99,326,603	-8.08%	48,177,682	-11.33%	147,504,285	-9.17%	205.61	1,451.83	8.79%
Borgata	377,916,876	-2.76%	168,875,608	-12.67%	546,792,484	-6.05%	491.82	3,392.71	11.02%
Caesars	144,607,244	-7.95%	72,822,525	-23.80%	217,429,769	-13.95%	280.70	2,043.74	8.72%
Golden Nugget	123,594,465	1.23%	48,519,452	11.50%	172,113,917	3.93%	312.08	2,123.58	16.17%
Hard Rock	66,148,475	0	27,094,094	0	93,242,569	0	117.77	655.33	17.54%
Harrah's	192,053,427	-9.82%	67,386,220	7.54%	259,439,647	-5.87%	334.79	1,862.73	8.71%
Ocean Resort	37,399,832	0	15,938,585	0	53,338,417	0	70.99	547.64	23.33%
Resorts	109,873,640	-3.09%	29,306,199	-12.01%	139,179,839	-5.12%	276.11	1,584.46	16.06%
Tropicana	212,474,036	-2.44%	50,348,544	-4.49%	262,822,580	-2.84%	317.80	1,652.72	15.78%
<b>Total</b>	<b>1,363,394,598</b>	<b>3.28%</b>	<b>528,468,909</b>	<b>-1.31%</b>	<b>1,891,863,507</b>	<b>1.96%</b>	<b>277.71</b>	<b>1,772.70</b>	<b>10.97%</b>

**Total Calendar Year Results Through September 2018**

<b>Casino</b>	<b>Internet Win</b>	<b>Internet Δ%</b>	<b>Sports Win</b>	<b>Total Win</b>	<b>Total Δ%</b>
<b>Bally's</b>	0	0	786,093	148,290,378	-8.69%
<b>Borgata</b>	39,882,163	11.45%	4,919,857	591,594,504	-4.24%
<b>Caesars</b>	33,283,572	2.31%	0	250,713,341	-12.09%
<b>Golden Nugget</b>	75,729,286	51.01%	1,333,553	249,176,756	15.49%
<b>Hard Rock</b>	1,465,823	0	0	94,708,392	0
<b>Harrah's</b>	0	0	609,287	260,048,934	-5.65%
<b>Ocean Resort</b>	959,513	0	3,040,938	57,338,868	0
<b>Resorts</b>	33,892,248	3.51%	11,682,360	184,754,447	2.97%
<b>Tropicana</b>	30,782,082	-5.18%	0	293,604,662	-3.09%
<b>Total</b>	<b>215,994,687</b>	<b>17.60%</b>	<b>22,372,088</b>	<b>2,130,230,282</b>	<b>4.46%</b>

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)