

ATLANTIC CITY CASINO SEPTEMBER SUMMARY

Monthly AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH OCTOBER 2018

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

September 2018 Results

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	11,378,213	-7.33%	5,050,843	-4.08%	16,655,080	-6.48%	213.56	1,380.01	11.51%
Borgata	41,051,012	-7.72%	17,237,135	-25.45%	60,508,551	-13.50%	484.38	3,139.73	11.00%
Caesars	15,963,132	-15.01%	6,949,062	-37.15%	22,912,194	-23.21%	280.94	1,768.21	10.19%
Golden Nugget	13,886,807	-2.56%	4,282,599	-5.67%	18,269,287	-3.24%	317.92	1,699.44	18.89%
Hard Rock	17,247,725		8,671,677		25,919,402		278.41	1,901.68	10.27%
Harrah's	20,216,146	-19.73%	6,597,620	13.00%	27,049,646	-13.71%	319.52	1,653.54	11.04%
Ocean Resort	10,882,841		3,864,151		14,913,247		187.28	1,203.79	23.67%
Resorts	12,919,390	-12.70%	2,878,072	-4.02%	15,797,462	-11.24%	294.36	1,410.82	17.24%
Tropicana	23,245,408	-2.54%	6,515,268	13.61%	29,938,204	0.51%	315.23	1,939.07	15.95%
Total	166,790,674	8.56%	62,046,427	5.96%	231,963,073	7.68%	309.16	1,893.97	13.38%
			Internet Gaming Win		25,752,461	26.29%			
			Sports Betting Win		23,961,038				
			Total Casino+ Internet		257,715,534	9.29%			

Note: Hard Rock and Ocean Resort officially opened on June 27.

Sports betting began on June 14.

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **Δ**= year/year change; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

Internet Gaming Win, Sports Betting Win: amount won by facilities in those areas.

Calendar Year Results
Through September 2018

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	99,326,603	-8.08%	48,177,682	-11.33%	147,504,285	-9.17%	205.61	1,451.83	8.79%
Borgata	377,916,876	-2.76%	168,875,608	-12.67%	546,792,484	-6.05%	491.82	3,392.71	11.02%
Caesars	144,607,244	-7.95%	72,822,525	-23.80%	217,429,769	-13.95%	280.70	2,043.74	8.72%
Golden Nugget	123,594,465	1.23%	48,519,452	11.50%	172,113,917	3.93%	312.08	2,123.58	16.17%
Hard Rock	66,148,475		27,094,094		93,242,569		117.77	655.33	17.54%
Harrah's	192,053,427	-9.82%	67,386,220	7.54%	259,439,647	-5.87%	334.79	1,862.73	8.71%
Ocean Resort	37,399,832		15,938,585		53,338,417		70.99	547.64	23.33%
Resorts	109,873,640	-3.09%	29,306,199	-12.01%	139,179,839	-5.12%	276.11	1,584.46	16.06%
Tropicana	212,474,036	-2.44%	50,348,544	-4.49%	262,822,580	-2.84%	317.80	1,652.72	15.78%
Total	1,363,394,598	3.28%	528,468,909	-1.31%	1,891,863,507	1.96%	2,445.67	15,611.16	10.97%
			Internet Gaming Win		215,994,687	17.60%			
			Sports Betting Win		40,449,676				
			Total Casino+ Internet		2,107,858,194	3.37%			

Preferred citation:

David G. Schwartz. *Atlantic City Casinos: September Summary*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2018.

Questions? Contact: Dr. David G. Schwartz, Director, Center for Gaming Research
phone (702) 895-2242 | dgs@unlv.nevada.edu