

ATLANTIC CITY CASINO OCTOBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS CENTER FOR GAMING RESEARCH, NOVEMBER 2018

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino October 2018 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	9,537,836	-9.10%	4,627,858	-23.98%	14,354,894	-14.66%	173.24	1,223.65	12.55%
Borgata	33,800,791	-15.50%	15,865,844	12.61%	50,731,746	-8.14%	385.96	2,796.73	10.69%
Caesars	14,126,869	-15.02%	6,078,639	-33.19%	20,205,508	-21.45%	241.88	1,496.83	11.48%
Golden Nugget	12,552,596	-1.50%	3,666,504	-30.17%	16,310,508	-9.77%	277.34	1,460.18	18.73%
Hard Rock	15,142,610	0	8,106,130	0	23,248,740	0	236.55	1,720.32	10.63%
Harrah's	18,329,799	-17.76%	5,273,651	-32.18%	23,792,448	-21.65%	281.43	1,279.08	11.61%
Ocean Resort	8,219,645	0	4,710,809	0	13,085,504	0	136.89	1,420.20	18.07%
Resorts	10,878,083	-9.05%	2,879,860	-4.18%	13,757,943	-8.07%	247.81	1,366.16	19.35%
Tropicana	19,911,861	-6.16%	5,094,057	57.43%	25,160,343	2.12%	261.96	1,535.74	15.44%
Total	142,500,090	5.30%	56,303,352	15.98%	200,647,634	7.98%	256.57	1,675.50	13.33%

Total October 2018 Results

Casino	Internet Win	Internet Δ%	Sports Win	Total Win	Total Δ%
Bally's	0	0	411,599	14,766,493	-12.21%
Borgata	4,364,770	4.44%	187,212	55,283,728	-6.94%
Caesars	3,908,154	18.01%	0	24,113,662	-16.95%
Golden Nugget	9,674,550	57.61%	197,555	26,182,613	8.13%
Hard Rock	1,016,822	0	0	24,265,562	0
Harrah's	0	0	104,448	23,896,896	-21.31%
Ocean Resort	595,293	0	824,193	14,504,990	0
Resorts	3,488,800	0.34%	5,187,566	22,434,309	21.64%
Tropicana	3,705,489	7.05%	15,314	28,881,146	2.78%
Total	26,753,878	30.08%	6,927,887	234,329,399	13.54%

Casino Calendar Year Results Through October 2018

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	108,864,439	-8.17%	52,994,740	-8.50%	161,859,179	-9.69%	201.64	1,428.89	9.13%
Borgata	411,717,667	-3.95%	185,806,563	-3.36%	597,524,230	-6.24%	479.41	3,339.92	10.99%
Caesars	158,734,113	-8.63%	78,901,164	-24.62%	237,635,277	-14.64%	277.15	1,981.25	8.96%
Golden Nugget	136,147,061	0.97%	52,277,364	8.81%	188,424,425	2.58%	306.75	2,123.02	16.39%
Hard Rock	81,291,085	0	35,200,224	0	116,491,309	0	129.49	761.78	16.16%
Harrah's	210,383,226	-10.58%	72,848,869	8.13%	283,232,095	-7.44%	329.39	1,801.76	8.96%
Ocean Resort	45,619,477	0	20,804,444	0	66,423,921	0	77.47	639.59	22.29%
Resorts	120,751,723	-3.66%	32,186,059	-11.36%	152,937,782	-5.39%	280.52	1,556.99	16.35%
Tropicana	232,385,897	-2.77%	55,597,026	3.13%	287,982,923	-2.43%	311.76	1,709.21	6.10%
Total	1,505,894,688	3.47%	586,616,453	4.66%	2,092,511,141	2.51%	276.49	1,780.13	11.19%

Total Calendar Year Results Through October 2018

Casino	Internet Win	Internet Δ%	Sports Win	Total Win	Total Δ%
Bally's	0	0	1,197,692	163,056,871	-9.02%
Borgata	44,246,933	10.72%	5,107,069	646,878,232	-4.48%
Caesars	37,191,726	3.76%	0	274,827,003	-12.54%
Golden Nugget	85,403,836	51.73%	1,531,108	275,359,369	14.75%
Hard Rock	2,482,645	0	0	118,973,954	0
Harrah's	0	0	713,735	283,945,830	-7.21%
Ocean Resort	1,554,806	0	3,865,131	71,843,858	0
Resorts	37,381,048	3.21%	16,869,926	207,188,756	4.71%
Tropicana	34,487,571	-4.00%	15,314	322,485,808	-2.59%
Total	242,748,565	18.86%	29,299,975	2,364,559,681	5.30%

Preferred citation:

David G. Schwartz. *Atlantic City Casinos: October Summary*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2018.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu