

ATLANTIC CITY CASINO MARCH SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, APRIL 2019

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino March 2019 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,504,742	1.57%	4,102,121	-21.05%	14,808,648	-6.19%	191.12	1,084.64	11.12%
Borgata	41,717,205	1.52%	16,400,092	-8.34%	59,443,719	-1.40%	476.36	2,829.07	11.34%
Caesars	15,134,572	1.05%	7,712,902	11.32%	22,847,474	4.30%	257.77	1,928.71	10.49%
Golden Nugget	13,588,148	-3.84%	3,949,662	-24.45%	17,637,932	-9.34%	302.29	1,572.94	14.72%
Hard Rock	17,823,967	0	6,762,907	0	24,586,874	0	277.49	1,454.39	14.92%
Harrah's	20,240,579	-11.37%	5,792,592	-30.40%	26,430,569	-16.51%	318.19	1,404.95	10.87%
Ocean Resort	10,103,036	0	4,937,232	0	15,177,458	0	168.34	1,361.24	17.07%
Resorts	11,385,947	0.18%	3,536,870	2.06%	14,922,817	0.62%	258.47	1,677.83	12.96%
Tropicana	22,150,829	-1.62%	4,972,317	-20.81%	27,308,436	-5.80%	309.06	1,499.04	14.42%
Total	162,649,025	18.49%	58,166,695	9.11%	223,163,927	15.68%	295.84	1,715.12	12.72%

Total March 2019 Results

Casino	Internet Win	Internet Δ%	Sports Win	Total Win	Total Δ%
Bally's	0	0	570,857	15,379,505	-2.57%
Borgata	5,442,418	18.75%	853,293	65,739,430	1.33%
Caesars	5,135,793	16.40%	0	27,983,267	6.33%
Golden Nugget	14,227,820	64.38%	191,875	32,057,627	14.04%
Hard Rock	1,630,845	0	82,254	26,299,973	0
Harrah's	0	0	127,644	26,558,213	-16.11%
Ocean Resort	497,541	0	1,957,780	17,632,779	0
Resorts	8,472,091	100.05%	7,363,231	30,758,139	61.32%
Tropicana	3,727,872	0.90%	272,479	31,308,787	-4.21%
Total	39,134,380	52.99%	11,419,413	273,717,720	25.27%

Casino Calendar Year Results Through March 2019

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	27,430,455	0.32%	12,264,791	-20.53%	39,695,246	-7.20%	171.90	1,117.01	11.62%
Borgata	112,229,423	-1.87%	48,213,278	-11.56%	160,442,701	-5.00%	441.41	2,864.72	11.78%
Caesars	40,375,845	-0.70%	19,044,237	-7.48%	59,420,082	-2.98%	236.86	1,640.33	11.01%
Golden Nugget	35,347,440	-4.20%	12,830,275	-19.24%	48,177,715	-8.73%	270.86	1,759.98	14.94%
Hard Rock	45,291,466	0	15,974,429	0	61,265,895	0	242.88	1,183.29	15.32%
Harrah's	54,889,783	-8.50%	17,188,955	-26.64%	72,078,738	-13.60%	297.22	1,436.00	10.98%
Ocean Resort	24,301,212	0	17,018,837	0	41,320,049	0	139.47	1,616.22	15.53%
Resorts	30,423,828	0.66%	11,889,032	45.25%	42,312,860	10.17%	237.89	1,942.65	14.43%
Tropicana	58,008,890	-5.62%	14,407,075	-11.89%	72,415,965	-6.93%	278.78	1,496.06	15.14%
Total	428,298,342	15.46%	168,830,909	9.35%	597,129,251	13.67%	268.33	1,714.72	13.07%

Total Calendar Year Results Through March 2019

Casino	Internet Win	Internet Δ%	Sports Win	Total Win	Total Δ%
Bally's	0	0	1,252,650	40,947,896	-4.28%
Borgata	14,691,630	17.26%	774,762	175,909,093	-3.03%
Caesars	13,991,247	27.70%	0	73,411,329	1.68%
Golden Nugget	37,109,125	55.65%	93,891	85,380,731	11.42%
Hard Rock	4,922,729	0	230,065	66,418,689	0
Harrah's	0	0	52,642	72,131,380	-13.53%
Ocean Resort	1,511,865	0	3,975,086	46,807,000	0
Resorts	21,576,281	81.34%	18,359,304	82,248,445	63.49%
Tropicana	10,674,620	3.53%	312,748	83,403,333	-5.36%
Total	104,477,497	50.25%	25,051,148	726,657,896	22.15%

Data entry by Autumn Bassett.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu