

ATLANTIC CITY CASINO JULY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS CENTER FOR GAMING RESEARCH, AUGUST 2019

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino July 2019 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	13,115,399	-4.73%	4,441,843	-32.06%	17,755,661	-13.63%	236.75	1,174.47	11.16%
Borgata	48,916,542	3.53%	30,066,133	37.29%	80,769,504	13.56%	553.28	5,299.86	10.94%
Caesars	18,469,571	-3.13%	6,439,516	-37.43%	24,909,087	-15.15%	314.24	1,610.28	10.82%
Golden Nugget	14,215,470	-4.18%	5,124,856	-0.79%	19,441,325	-3.30%	320.67	1,991.78	17.30%
Hard Rock	23,330,120	5.44%	15,379,021	49.90%	38,709,141	19.52%	352.83	3,374.81	15.63%
Harrah's	22,548,481	-3.34%	6,961,690	-11.22%	29,747,338	-5.37%	354.64	1,688.50	9.58%
Ocean Resort	15,540,009	25.40%	3,515,386	5.59%	19,201,295	21.45%	266.22	986.08	19.36%
Resorts	13,667,836	-7.74%	3,947,356	30.20%	17,615,192	-1.29%	306.82	1,720.73	14.84%
Tropicana	23,542,399	-12.07%	5,304,451	-21.01%	29,037,294	-13.83%	327.06	1,599.17	13.66%
Total	193,345,827	-0.52%	81,180,252	8.14%	277,185,837	1.79%	350.57	2,395.90	13.02%

Total July 2019 Results

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's	0	0	492,391	2668.11%	18,248,052	-11.31%
Borgata	6,365,511	29.08%	859,478	52.71%	87,994,493	14.85%
Caesars	5,081,756	34.90%	0	0	29,990,843	-9.46%
Golden Nugget	14,895,411	59.67%	223,722	0	34,560,458	17.42%
Hard Rock	1,903,443	477.41%	153,991	0	40,766,575	24.61%
Harrah's	0	0	113,530	0	29,860,868	-5.01%
Ocean Resort	382,483	53.11%	586,916	-43.39%	20,170,694	17.98%
Resorts	6,868,812	74.32%	4,266,540	0	28,750,544	31.97%
Tropicana	3,818,315	13.97%	126,249	0	32,981,858	-10.98%
Total	39,315,731	51.81%	6,822,817	321.84%	323,324,385	7.83%

Casino Calendar Year Results Through July 2019

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	72,971,595	-1.65%	30,340,613	-20.03%	103,312,208	-7.87%	193.53	1,178.64	10.98%
Borgata	279,052,333	-3.54%	135,614,480	7.54%	414,666,813	-0.18%	463.72	3,512.15	11.24%
Caesars	104,966,663	-4.11%	47,606,478	-16.63%	152,573,141	-8.40%	262.38	1,749.02	10.45%
Golden Nugget	86,629,957	-8.65%	29,370,092	-23.68%	116,000,049	-12.99%	287.11	1,677.05	15.80%
Hard Rock	121,997,019	365.21%	60,120,106	481.77%	182,117,125	398.16%	271.07	1,938.30	13.85%
Harrah's	135,383,154	-8.14%	43,721,361	-18.63%	179,104,515	-10.94%	312.84	1,557.97	10.22%
Ocean Resort	78,596,283	437.88%	33,575,447	698.27%	112,171,730	496.08%	197.82	1,383.70	17.94%
Resorts	77,945,277	-5.64%	26,464,819	16.21%	104,410,096	-0.91%	257.07	1,694.94	14.69%
Tropicana	142,452,207	-11.86%	33,990,418	-13.00%	176,442,625	-12.08%	290.75	1,505.53	14.54%
Total	1,099,994,488	9.97%	440,803,814	13.10%	1,540,798,302	10.85%	291.64	1,902.35	12.78%

Total Calendar Year Results Through July 2019

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's	0	0	2,516,474	14047.03%	105,828,682	-5.64%
Borgata	38,458,220	25.42%	1,893,071	22.16%	455,018,104	1.66%
Caesars	33,092,077	29.08%	0	0	185,665,218	-3.40%
Golden Nugget	93,536,687	60.52%	539,503	0	210,076,239	9.65%
Hard Rock	12,319,897	3575.18%	606,654	0	195,043,676	428.67%
Harrah's	0	0	319,414	0	179,423,929	-10.78%
Ocean Resort	3,035,982	1115.34%	6,976,113	467.42%	122,183,825	501.97%
Resorts	50,481,686	90.96%	34,451,684	0	189,343,466	43.65%
Tropicana	25,850,497	8.41%	711,194	0	203,004,316	-9.59%
Total	256,775,046	55.21%	48,014,107	1616.70%	1,845,587,455	18.44%

Data entry by Autumn Bassett.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu