

ATLANTIC CITY CASINO JULY SUMMARY

Monthly AND YEAR-TO-DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH AUGUST 2019

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

July 2019 Results

| Casino | Slot Win | Δ | Table Win | Δ | Total Win | Δ | WSD | WTD | Promo% |
|---------------|--------------------|---------------|--|--------------|--------------------|---------------|---------------|-----------------|---------------|
| Bally's | 13,115,399 | -4.73% | 4,441,843 | -32.06% | 17,755,661 | -13.63% | 236.75 | 1,174.47 | 11.16% |
| Borgata | 48,916,542 | 3.53% | 30,066,133 | 37.29% | 80,769,504 | 13.56% | 553.28 | 5,299.86 | 10.94% |
| Caesars | 18,469,571 | -3.13% | 6,439,516 | -37.43% | 24,909,087 | -15.15% | 314.24 | 1,610.28 | 10.82% |
| Golden Nugget | 14,215,470 | -4.18% | 5,124,856 | -0.79% | 19,441,325 | -3.30% | 320.67 | 1,991.78 | 17.30% |
| Hard Rock | 23,330,120 | 5.44% | 15,379,021 | 49.90% | 38,709,141 | 19.52% | 352.83 | 3,374.81 | 15.63% |
| Harrah's | 22,548,481 | -3.34% | 6,961,690 | -11.22% | 29,747,338 | -5.37% | 354.64 | 1,688.50 | 9.58% |
| Ocean Resort | 15,540,009 | 25.40% | 3,515,386 | 5.59% | 19,201,295 | 21.45% | 266.22 | 986.08 | 19.36% |
| Resorts | 13,667,836 | -7.74% | 3,947,356 | 30.20% | 17,615,192 | -1.29% | 306.82 | 1,720.73 | 14.84% |
| Tropicana | 23,542,399 | -12.07% | 5,304,451 | -21.01% | 29,037,294 | -13.83% | 327.06 | 1,599.17 | 13.66% |
| Total | 193,345,827 | -0.52% | 81,180,252 | 8.14% | 277,185,837 | 1.79% | 350.57 | 2,395.90 | 13.02% |
| | | | Internet Gaming Win | | 39,315,731 | 51.81% | | | |
| | | | Sports Betting Win | | 17,884,790 | 366.83% | | | |
| | | | Total Casino+ Internet + Sports | | 334,386,358 | 12.13% | | | |

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through July 2019

| Casino | Slot Win | Δ | Table Win | Δ | Total Win | Δ | WSD | WTD | Promo% |
|---------------|----------------------|--------------|---------------------------------|---------------|----------------------|---------------|-----------------|------------------|---------------|
| Bally's | 72,971,595 | -1.65% | 30,340,613 | -20.03% | 103,312,208 | -7.87% | 193.53 | 1,178.64 | 10.98% |
| Borgata | 279,052,333 | -3.54% | 135,614,480 | 7.54% | 414,666,813 | -0.18% | 463.72 | 3,512.15 | 11.24% |
| Caesars | 104,966,663 | -4.11% | 47,606,478 | -16.63% | 152,573,141 | -8.40% | 262.38 | 1,749.02 | 10.45% |
| Golden Nugget | 86,629,957 | -8.65% | 29,370,092 | -23.68% | 116,000,049 | -12.99% | 287.11 | 1,677.05 | 15.80% |
| Hard Rock | 121,997,019 | 365.21% | 60,120,106 | 481.77% | 182,117,125 | 398.16% | 271.07 | 1,938.30 | 13.85% |
| Harrah's | 135,383,154 | -8.14% | 43,721,361 | -18.63% | 179,104,515 | -10.94% | 312.84 | 1,557.97 | 10.22% |
| Ocean Resort | 78,596,283 | 437.88% | 33,575,447 | 698.27% | 112,171,730 | 496.08% | 197.82 | 1,383.70 | 17.94% |
| Resorts | 77,945,277 | -5.64% | 26,464,819 | 16.21% | 104,410,096 | -0.91% | 257.07 | 1,694.94 | 14.69% |
| Tropicana | 142,452,207 | -11.86% | 33,990,418 | -13.00% | 176,442,625 | -12.08% | 290.75 | 1,505.53 | 14.54% |
| Total | 1,099,994,488 | 9.97% | 440,803,814 | 13.10% | 1,540,798,302 | 10.85% | 1,994.47 | 13,009.59 | 12.78% |
| | | | Internet Gaming Win | | 256,775,046 | 55.21% | | | |
| | | | Sports Betting Win | | 127,515,913 | 1649.24% | | | |
| | | | Total Casino+ Internet + Sports | | 1,925,089,261 | 23.77% | | | |

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu