

ATLANTIC CITY CASINO OCTOBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS CENTER FOR GAMING RESEARCH, NOVEMBER 2019

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino October 2019 Results

| Casino | Slot Win | Slot Δ% | Table Win | Table Δ% | Total Win | Total Δ% | WSD | WTD | Promo% |
|---------------|--------------------|--------------|-------------------|---------------|--------------------|--------------|---------------|-----------------|---------------|
| Bally's | 9,107,610 | -4.51% | 3,799,907 | -17.89% | 13,087,746 | -8.83% | 164.41 | 1,004.73 | 12.95% |
| Borgata | 35,731,777 | 5.71% | 14,709,145 | -7.29% | 51,501,168 | 1.52% | 403.58 | 2,537.37 | 11.43% |
| Caesars | 14,689,045 | 3.98% | 7,097,502 | 16.76% | 21,786,547 | 7.82% | 250.44 | 1,774.82 | 10.13% |
| Golden Nugget | 11,356,285 | -9.53% | 3,311,223 | -9.69% | 14,751,895 | -9.56% | 255.28 | 1,335.17 | 18.52% |
| Hard Rock | 16,619,183 | 9.75% | 7,849,617 | -3.16% | 24,468,800 | 5.25% | 251.34 | 1,783.19 | 16.24% |
| Harrah's | 19,372,672 | 5.69% | 4,507,262 | -14.53% | 24,085,855 | 1.23% | 304.99 | 1,093.20 | 10.81% |
| Ocean Resort | 13,245,998 | 61.15% | 5,116,397 | 8.61% | 18,427,671 | 40.83% | 227.77 | 1,435.17 | 17.08% |
| Resorts | 9,859,813 | -9.36% | 2,257,149 | -21.62% | 12,116,962 | -11.93% | 221.03 | 983.94 | 16.57% |
| Tropicana | 17,501,139 | -12.11% | 4,377,139 | -14.07% | 22,031,154 | -12.44% | 243.13 | 1,319.61 | 14.47% |
| Total | 147,483,522 | 3.50% | 53,025,341 | -5.82% | 202,257,798 | 0.80% | 267.44 | 1,570.70 | 13.57% |

Total October 2019 Results

| Casino | Internet Win | Internet Δ% | Sports Win | Sports Δ% | Total Win | Total Δ% |
|---------------|-------------------|---------------|-------------------|----------------|--------------------|---------------|
| Bally's | 0 | 0 | 770,345 | 87.16% | 13,858,091 | -6.15% |
| Borgata | 7,757,423 | 77.73% | 1,846,172 | 886.14% | 61,104,763 | 10.53% |
| Caesars | 4,260,147 | 9.01% | 0 | 0 | 26,046,694 | 8.02% |
| Golden Nugget | 16,625,086 | 71.84% | 536,106 | 171.37% | 31,913,087 | 21.89% |
| Hard Rock | 1,811,372 | 78.14% | 1,965,348 | 0 | 28,245,520 | 16.40% |
| Harrah's | 0 | 0 | 92,449 | -11.49% | 24,178,304 | 1.18% |
| Ocean Resort | 543,043 | -8.78% | 2,332,763 | 183.04% | 21,303,477 | 46.87% |
| Resorts | 10,334,649 | 196.22% | 10,823,407 | 108.64% | 33,275,018 | 48.32% |
| Tropicana | 3,882,835 | 4.79% | 390,244 | 2448.28% | 26,304,233 | -8.92% |
| Total | 45,214,555 | 69.00% | 18,756,834 | 170.74% | 266,229,187 | 13.61% |

Casino Calendar Year Results Through October 2019

| Casino | Slot Win | Slot Δ% | Table Win | Table Δ% | Total Win | Total Δ% | WSD | WTD | Promo% |
|---------------|----------------------|--------------|--------------------|--------------|----------------------|--------------|---------------|-----------------|---------------|
| Bally's | 106,416,085 | -2.25% | 43,313,737 | -18.27% | 149,729,822 | -7.49% | 195.89 | 1,167.86 | 11.11% |
| Borgata | 405,118,563 | -1.60% | 190,421,777 | 2.48% | 595,540,340 | -0.33% | 466.61 | 3,349.67 | 11.49% |
| Caesars | 155,919,322 | -1.77% | 68,676,576 | -12.96% | 224,595,898 | -5.49% | 271.08 | 1,751.24 | 10.30% |
| Golden Nugget | 125,061,220 | -8.14% | 42,566,309 | -18.58% | 167,627,529 | -11.04% | 286.68 | 1,750.26 | 16.29% |
| Hard Rock | 182,300,486 | 124.26% | 92,325,832 | 162.29% | 274,626,318 | 135.75% | 281.14 | 2,138.76 | 14.62% |
| Harrah's | 198,262,297 | -5.76% | 62,552,052 | -14.13% | 260,814,349 | -7.91% | 318.29 | 1,547.09 | 10.25% |
| Ocean Resort | 123,503,051 | 170.72% | 51,809,732 | 149.03% | 175,312,783 | 163.93% | 216.56 | 1,481.97 | 17.38% |
| Resorts | 113,926,810 | -5.65% | 36,201,857 | 12.48% | 150,128,667 | -1.84% | 260.43 | 1,609.26 | 17.14% |
| Tropicana | 204,478,341 | -12.01% | 51,189,407 | -7.93% | 255,667,748 | -11.22% | 289.68 | 1,573.70 | 11.92% |
| Total | 1,614,986,175 | 7.24% | 639,057,279 | 8.94% | 2,254,043,454 | 7.72% | 298.64 | 1,930.36 | 12.82% |

Total Calendar Year Results Through October 2019

| Casino | Internet Win | Internet Δ% | Sports Win | Sports Δ% | Total Win | Total Δ% |
|----------------------|--------------------|---------------|-------------------|----------------|----------------------|---------------|
| Bally's | 0 | 0 | 4,634,191 | 286.93% | 154,364,013 | -5.33% |
| Borgata | 60,309,235 | 36.30% | 6,148,441 | 20.39% | 661,998,016 | 2.34% |
| Caesars | 46,264,239 | 24.39% | 0 | 0 | 270,860,137 | -1.44% |
| Golden Nugget | 140,791,995 | 64.85% | 2,007,504 | 31.11% | 310,427,028 | 12.74% |
| Hard Rock | 18,145,667 | 630.90% | 3,342,685 | 0 | 296,114,670 | 148.89% |
| Harrah's | 0 | 0 | 685,680 | -3.93% | 261,500,029 | -7.90% |
| Ocean Resort | 4,468,003 | 187.37% | 13,683,762 | 254.03% | 193,464,548 | 169.28% |
| Resorts | 77,192,907 | 106.50% | 63,560,993 | 276.77% | 290,882,567 | 40.39% |
| Tropicana | 37,057,399 | 7.45% | 1,625,986 | 10517.64% | 294,351,133 | -8.72% |
| Total | 384,229,445 | 58.28% | 95,689,242 | 226.58% | 2,733,962,141 | 15.62% |

Data entry by Autumn Bassett.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu