

ATLANTIC CITY CASINO JANUARY SUMMARY

Monthly AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH FEBRUARY 2020

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

January 2020 Results

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	7,879,182	-0.38%	2,670,759	-33.92%	10,719,473	-11.64%	144.17	706.18	12.57%
Borgata	38,066,660	11.42%	14,198,920	4.41%	54,683,821	8.53%	428.76	2,423.44	11.61%
Caesars	12,525,554	5.24%	4,500,812	-13.58%	17,026,366	-0.49%	214.01	1,134.28	12.79%
Golden Nugget	11,299,023	8.06%	3,600,325	-10.74%	15,004,973	2.90%	257.22	1,659.14	16.75%
Hard Rock	14,261,101	8.32%	7,230,423	199.83%	21,491,524	37.97%	214.87	1,495.12	12.98%
Harrah's	17,704,386	8.94%	5,609,179	11.23%	23,553,714	9.55%	278.73	1,360.46	11.52%
Ocean Resort Resorts	12,351,918	87.34%	4,467,087	-21.17%	16,867,849	36.21%	212.51	1,253.04	17.70%
Tropicana	9,321,380	1.70%	3,003,875	-13.81%	12,325,255	-2.58%	209.10	1,309.45	19.81%
Total	16,897,473	2.50%	3,330,923	-22.67%	20,387,347	-2.71%	233.24	784.30	15.42%
Average	140,306,677	11.27%	48,612,303	1.71%	192,060,322	8.34%	254.67	1,395.14	13.78%
	15,589,631	11.27%	5,401,367	1.71%	21,340,036	8.34%	254.67	1,395.14	13.78%
			Internet Gaming Win		55,086,590	63.98%			
			Sports Betting Win		53,561,626	187.18%			
			Total Casino + Internet + Sports		300,708,538	31.02%			

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results

Through January 2020

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	7,879,182	-0.38%	2,840,291	-32.73%	10,719,473	-11.64%	144.17	751.00	12.57%
Borgata	38,066,660	11.42%	16,617,161	2.46%	54,683,821	8.53%	428.76	2,836.18	11.61%
Caesars	12,525,554	5.24%	4,500,812	-13.58%	17,026,366	-0.49%	214.01	1,134.28	12.79%
Golden Nugget	11,299,023	8.06%	3,705,950	-10.20%	15,004,973	2.90%	257.22	1,707.81	16.75%
Hard Rock	14,261,101	8.32%	7,230,423	199.83%	21,491,524	37.97%	214.87	1,495.12	12.98%
Harrah's	17,704,386	8.94%	5,849,328	11.43%	23,553,714	9.55%	278.73	1,418.71	11.52%
Ocean Resort	12,351,918	87.34%	4,515,931	-22.01%	16,867,849	36.21%	212.51	1,266.74	17.70%
Resorts	9,321,380	1.70%	3,003,875	-13.81%	12,325,255	-2.58%	209.10	1,309.45	19.81%
Tropicana	16,897,474	2.50%	3,489,874	-21.93%	20,387,348	-2.71%	233.24	821.73	15.42%
Total	140,306,678	11.27%	48,913,354	4.16%	192,060,323	8.34%	254.67	1,403.78	13.78%
Average	15,589,631	11.27%	5,434,817	4.16%	21,340,036	8.34%	254.67	1,403.78	13.78%
			Internet Gaming Win		55,086,590	63.98%			
			Sports Betting Win		53,561,626	187.18%			
			Total Casino + Internet + Sports		300,708,539	31.02%			

Preferred citation:

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu