

ATLANTIC CITY CASINO MARCH SUMMARY

Monthly AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH APRIL 2020

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

March 2020 Results

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	3,387,760	-67.75%	2,060,708	-49.76%	5,520,274	-62.72%	119.29	1,170.86	13.24%
Borgata	13,007,266	-68.82%	5,878,920	-64.15%	19,298,566	-67.53%	283.85	1,944.09	16.06%
Caesars	5,361,832	-64.57%	4,111,408	-46.69%	9,473,240	-58.54%	177.50	2,007.52	10.54%
Golden Nugget	4,889,014	-64.02%	2,076,650	-47.42%	7,009,019	-60.26%	215.64	1,854.15	14.98%
Hard Rock	6,287,458	-64.72%	3,926,598	-41.94%	10,214,056	-58.46%	181.34	1,593.59	11.42%
Harrah's	7,950,578	-60.72%	1,609,244	-72.22%	9,759,978	-63.07%	244.06	756.22	15.07%
Ocean Resort	5,678,963	-43.79%	2,572,914	-47.89%	8,251,877	-45.63%	201.90	1,398.32	16.95%
Resorts	4,073,395	-64.22%	1,619,740	-54.20%	5,693,135	-61.85%	177.29	1,368.02	15.40%
Tropicana	7,042,191	-68.21%	3,139,884	-36.85%	10,249,664	-62.47%	186.74	1,886.95	12.13%
Total	57,678,457	-64.54%	26,996,066	-53.59%	85,469,809	-61.70%	203.69	1,566.62	14.08%
			Internet Gaming Win		64,821,903	65.64%			
			Sports Betting Win		13,181,101	-58.38%			
			Total Casino + Internet + Sports		163,472,813	-44.39%			

*Due to COVID-19, casinos closed on 03/16/20. Data is based on 16 operating days.

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results

Through March 2020

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	20,330,668	-25.88%	7,941,919	-35.25%	28,272,587	-28.78%	150.71	949.99	12.56%
Borgata	89,741,509	-20.04%	41,804,732	-13.29%	131,546,241	-18.01%	412.29	2,910.38	11.78%
Caesars	32,733,194	-18.93%	14,596,552	-23.35%	47,329,746	-20.35%	228.12	1,500.47	12.02%
Golden Nugget	28,033,062	-20.69%	10,100,713	-21.27%	38,133,775	-20.85%	260.31	1,898.63	15.19%
Hard Rock	37,492,202	-17.22%	18,208,092	13.98%	55,700,294	-9.08%	227.65	1,555.72	12.34%
Harrah's	46,034,046	-16.13%	13,658,489	-20.54%	59,692,535	-17.18%	297.50	1,351.26	12.32%
Ocean Resort	32,328,287	33.03%	13,563,379	-20.30%	45,891,666	11.06%	241.96	1,551.87	16.14%
Resorts	24,516,317	-19.42%	8,004,697	-32.67%	32,521,014	-23.14%	224.64	1,423.31	17.87%
Tropicana	43,810,039	-24.48%	12,748,431	-11.51%	56,558,470	-21.90%	244.57	1,612.91	13.89%
Total	355,019,324	-17.11%	140,627,004	-16.71%	495,646,328	-17.00%	263.95	1,718.06	13.28%
					Internet Gaming Win	171,896,261	64.53%		
					Sports Betting Win	83,743,655	32.55%		
					Total Casino + Internet + Sports	751,286,244	-1.76%		

Preferred citation:

Atlantic City Casinos: March Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2020.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu