

ATLANTIC CITY CASINO JULY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS CENTER FOR GAMING RESEARCH, AUGUST 2020

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino July 2020 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,830,886	-17.42%	3,568,107	-19.67%	14,398,993	-18.90%	198.18	1,046.37	10.53%
Borgata	6,422,840	-86.87%	1,972,601	-93.44%	8,395,441	-89.61%	72.54	336.68	13.77%
Caesars	12,952,046	-29.87%	5,262,339	-18.28%	18,214,385	-26.88%	221.88	1,463.39	13.44%
Golden Nugget	6,885,437	-51.56%	1,932,697	-62.29%	8,818,134	-54.64%	158.09	854.04	14.38%
Hard Rock	18,788,159	-19.47%	5,798,787	-62.29%	24,586,946	-36.48%	276.74	1,281.22	12.43%
Harrah's	16,610,588	-26.33%	4,613,474	-33.73%	21,224,062	-28.65%	263.18	1,200.18	13.27%
Ocean Resort	17,220,125	10.81%	6,411,614	82.39%	23,631,739	23.07%	316.16	1,830.32	13.97%
Resorts	9,259,214	-32.26%	2,706,269	-31.44%	11,965,483	-32.07%	208.14	1,179.72	11.51%
Tropicana	12,860,443	-45.37%	3,344,996	-36.94%	16,205,439	-44.19%	176.01	1,101.05	14.33%
Total	111,829,738	-42.16%	35,610,884	-56.13%	147,440,622	-46.81%	204.02	1,101.38	13.06%

Total July 2020 Results

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's	0	0	232,331	-52.82%	14,631,324	-19.82%
Borgata	15,297,228	140.31%	2,963,550	244.81%	26,656,219	-69.71%
Caesars	9,672,828	90.34%	0	0	27,887,213	-7.01%
Golden Nugget	31,480,080	111.34%	98,464	-55.99%	40,396,678	16.89%
Hard Rock	5,609,920	194.72%	856,358	456.11%	31,053,224	-23.83%
Harrah's	0	0	-76,393	-167.29%	21,147,669	-29.18%
Ocean Resort	1,213,542	217.28%	1,432,078	144.00%	26,277,359	30.27%
Resorts	18,031,664	162.52%	8,154,643	91.13%	38,151,790	32.70%
Tropicana	6,187,690	62.05%	105,151	-16.71%	22,498,280	-31.79%
Total	87,492,952	122.54%	13,766,182	101.77%	248,699,756	-23.08%

Casino Calendar Year Results Through July 2020

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	31,161,554	-57.30%	11,510,026	-62.06%	42,671,580	-58.70%	166.75	987.14	11.87%
Borgata	96,227,934	-65.52%	43,777,333	-67.72%	140,005,267	-66.24%	317.86	2,185.15	11.90%
Caesars	45,685,240	-56.48%	19,858,891	-58.29%	65,544,131	-57.04%	228.89	1,615.07	12.41%
Golden Nugget	34,918,499	-59.69%	12,033,410	-59.03%	46,951,909	-59.52%	234.46	1,555.11	15.04%
Hard Rock	56,280,361	-53.87%	24,006,879	-60.07%	80,287,240	-55.91%	242.44	1,551.23	12.37%
Harrah's	62,644,634	-53.73%	18,271,963	-58.21%	80,916,597	-54.82%	290.27	1,390.14	12.57%
Ocean Resort	49,548,412	-36.96%	19,974,993	-40.51%	69,523,405	-38.02%	266.04	1,667.64	15.40%
Resorts	33,775,531	-56.67%	10,710,966	-59.53%	44,486,497	-57.39%	222.05	1,365.50	16.16%
Tropicana	56,670,482	-60.22%	16,093,427	-52.65%	72,763,909	-58.76%	226.83	1,549.23	13.99%
Total	466,912,647	-57.55%	176,237,888	-60.02%	643,150,535	-58.26%	249.11	1,594.08	13.23%

Total Calendar Year Results Through July 2020

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's	0	0	1,084,070	-56.92%	43,755,650	-58.65%
Borgata	95,466,763	148.24%	8,998,899	375.36%	244,470,929	-46.27%
Caesars	51,989,172	57.10%	0	0	117,533,303	-36.70%
Golden Nugget	181,615,464	94.16%	446,792	-17.18%	229,014,165	9.01%
Hard Rock	29,899,165	142.69%	2,167,460	257.28%	112,353,865	-42.40%
Harrah's	0	0	15,312	-95.21%	80,931,909	-54.89%
Ocean Resort	6,052,985	99.37%	5,654,893	-18.94%	81,231,283	-33.52%
Resorts	106,901,217	111.76%	41,561,362	20.64%	192,949,076	1.90%
Tropicana	38,277,362	48.07%	482,759	-32.12%	111,524,030	-45.06%
Total	510,202,128	98.70%	60,411,547	25.82%	1,213,764,210	-34.23%

*Due to COVID-19, casinos closed on March 16th, 2020. Casinos reopened in July.

Data entry by Autumn Bassett.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu