

ATLANTIC CITY CASINO AUGUST SUMMARY

Monthly AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH SEPTEMBER 2020

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

August 2020 Results

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	11,540,973	-12.00%	3,915,944	-11.84%	15,456,917	-12.95%	211.89	1,148.37	12.02%
Borgata	28,821,017	-41.08%	11,671,996	-61.18%	40,493,013	-49.87%	325.53	1,992.15	12.09%
Caesars	14,766,485	-20.05%	6,444,970	0.08%	21,211,455	-14.84%	255.68	1,792.26	14.95%
Golden Nugget	7,747,523	-45.50%	1,515,939	-70.42%	9,263,462	-52.35%	178.13	669.88	19.24%
Hard Rock	20,287,550	-13.04%	12,586,066	-18.16%	32,873,616	-15.08%	294.53	2,780.84	11.20%
Harrah's	16,234,162	-28.00%	5,278,263	-24.18%	21,512,425	-27.68%	257.21	1,373.12	15.24%
Ocean Resort	18,034,934	16.05%	6,340,123	80.35%	24,375,057	26.94%	331.12	1,826.07	17.62%
Resorts	10,718,845	-21.58%	3,182,446	-19.38%	13,901,291	-21.08%	241.12	1,387.29	12.58%
Tropicana	15,961,030	-32.20%	4,004,543	-24.51%	19,965,573	-31.24%	218.63	1,266.46	13.12%
Total	144,112,519	-25.46%	54,940,290	-32.32%	199,052,809	-28.19%	262.90	1,694.33	13.73%
			Sports Betting Win		39,507,181	56.71%			
			Total Casino + Internet + Sports		326,332,958	-4.50%			

*Due to COVID-19, casinos closed on March 16th, 2020. Casinos reopened in July.

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through August 2020

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	42,702,527	-41.48%	15,425,970	-49.16%	58,128,497	-43.74%	177.40	1,023.62	11.91%
Borgata	125,048,951	-55.19%	55,449,329	-59.11%	180,498,280	-56.47%	319.60	2,141.48	11.94%
Caesars	60,451,725	-42.41%	26,303,861	-44.75%	86,755,586	-43.14%	236.85	1,655.16	13.03%
Golden Nugget	42,666,022	-50.75%	13,549,349	-53.87%	56,215,371	-51.54%	221.97	1,354.80	15.73%
Hard Rock	76,567,911	-37.24%	36,592,945	-39.13%	113,160,856	-37.86%	251.53	1,829.46	12.03%
Harrah's	78,878,796	-41.74%	23,550,226	-46.14%	102,429,022	-42.81%	282.79	1,386.29	13.13%
Ocean Resort	67,583,346	-14.01%	26,315,116	-21.62%	93,898,462	-16.29%	280.77	1,715.01	15.98%
Resorts	44,494,376	-42.92%	13,893,412	-47.50%	58,387,788	-44.08%	226.48	1,370.43	15.31%
Tropicana	72,631,512	-49.01%	20,097,970	-40.87%	92,729,482	-47.44%	225.12	1,438.24	13.80%
Total	611,025,166	-44.45%	231,178,178	-47.56%	842,203,344	-45.34%	252.22	1,613.22	13.35%
					Internet Gaming Win		597,975,096	132.88%	
					Sports Betting Win		177,988,217	16.54%	
					Total Casino + Internet + Sports		1,618,166,657	-17.03%	

Preferred citation:

Atlantic City Casinos: August Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2020.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu