

ATLANTIC CITY CASINO MARCH SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, APRIL 2021

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino March 2021 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	5,876,680	73.47%	4,019,084	95.03%	9,895,764	79.26%	128.09	1,424.70	12.67%
Borgata	32,328,904	148.54%	12,957,287	120.40%	46,527,194	141.09%	365.15	2,211.52	11.41%
Caesars	12,313,891	129.66%	5,350,327	30.13%	17,664,218	86.46%	186.93	1,287.99	10.64%
Golden Nugget	9,088,908	85.90%	1,783,944	-14.10%	10,872,852	55.13%	242.91	799.26	13.50%
Hard Rock	21,242,312	237.85%	9,484,100	141.53%	30,726,412	200.82%	313.04	1,986.61	12.85%
Harrah's	13,522,879	70.09%	3,950,842	145.51%	17,771,232	82.08%	214.78	1,080.06	9.91%
Ocean Resort	15,617,086	175.00%	4,544,900	76.64%	20,161,986	144.33%	298.09	1,423.39	18.35%
Resorts	9,484,052	132.83%	2,576,010	59.04%	12,060,062	111.84%	222.66	1,138.32	12.62%
Tropicana	14,826,088	110.53%	4,367,793	39.11%	19,193,881	87.26%	203.43	1,381.34	12.46%
Total	134,300,800	132.84%	49,034,287	81.63%	184,873,601	116.30%	250.38	1,526.79	12.57%

Total March 2021 Results

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's	0	0	201,624	433.98%	10,097,388	81.67%
Borgata	36,177,540	196.01%	6,333,005	1200.34%	89,037,739	178.18%
Caesars	9,754,983	46.51%	838,816	0	28,258,017	75.17%
Golden Nugget	31,755,606	36.28%	221,073	66.39%	42,849,531	40.75%
Hard Rock	6,027,839	81.71%	1,263,655	839.80%	38,017,906	178.20%
Harrah's	0	0	24,686	-163.20%	17,795,918	83.07%
Ocean Resort	1,263,938	91.82%	2,392,266	321.78%	23,818,190	151.30%
Resorts	21,435,369	58.66%	14,829,181	194.06%	48,324,612	99.31%
Tropicana	7,253,912	40.74%	346,655	484.96%	26,794,448	73.28%
Total	113,669,187	75.36%	26,450,961	311.86%	324,993,749	107.38%

Casino Calendar Year Results Through March 2021

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	14,910,780	-26.66%	10,557,198	32.93%	25,467,978	-9.92%	111.94	1,289.04	13.47%
Borgata	85,779,511	-4.41%	35,946,563	-14.01%	121,726,074	-7.47%	333.72	2,113.26	12.78%
Caesars	31,497,534	-3.77%	14,750,203	1.05%	46,247,737	-2.29%	164.69	1,223.07	12.28%
Golden Nugget	24,182,669	-13.74%	5,426,186	-46.28%	29,608,855	-22.36%	222.62	837.37	17.47%
Hard Rock	55,895,971	49.09%	25,027,243	37.45%	80,923,214	45.28%	283.72	1,805.72	13.88%
Harrah's	36,073,773	-21.64%	11,456,141	-16.12%	47,529,914	-20.38%	197.35	1,078.73	10.99%
Ocean Resort	43,131,953	33.42%	16,328,696	20.39%	59,460,649	29.57%	283.58	1,761.46	17.03%
Resorts	23,988,202	-2.15%	7,385,931	-7.73%	31,374,133	-3.53%	193.99	1,124.19	13.27%
Tropicana	39,894,316	-8.94%	10,891,661	-14.56%	50,785,977	-10.21%	188.55	1,186.46	14.24%
Total	355,354,709	0.09%	137,769,822	-2.03%	493,124,531	-0.51%	228.19	1,477.58	13.75%

Total Calendar Year Results Through March 2021

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's	0	0%	536,955	-29.34%	26,004,933	-10.43%
Borgata	90,604,003	194.80%	19,755,098	350.49%	232,085,175	39.25%
Caesars	25,699,835	66.83%	1,886,621	0	73,834,193	17.69%
Golden Nugget	90,851,284	41.33%	635,909	168.93%	121,096,048	17.96%
Hard Rock	16,192,834	88.15%	3,720,006	534.15%	100,836,054	55.39%
Harrah's	0	0	238,473	116.76%	47,768,387	-20.12%
Ocean Resort	3,081,105	90.49%	9,087,471	201.87%	71,629,225	41.79%
Resorts	64,004,480	68.92%	38,734,511	53.97%	134,113,124	40.33%
Tropicana	20,806,295	55.75%	842	-99.76%	71,593,114	1.88%
Total	311,239,836	81.06%	74,595,886	115.58%	878,960,253	25.18%

Data entry by Autumn Bassett.

Preferred citation:

Atlantic City Casinos: March Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2021.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu