

NEVADA GAMING WIN 2024

Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases data about the financial performance of the state’s gaming industry. This report summarizes relevant data about gaming wins, hold percentages, and handles (total bet) for selected reporting areas in the state. The “Statewide” page includes information on the state’s gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state’s total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada’s gaming industry.

Contents

Statewide	2
Las Vegas Strip	3
Downtown Las Vegas	5
Boulder Strip	6
Washoe County	7

Definitions

All figures are for calendar 2024, taken from the December 2024 Nevada Gaming Revenue Report, accessible at [Nevada Gaming Control Board](#).

For each reporting area, results are for all non-restricted locations and do not include totals for restricted locations (15 slots or fewer)

of Units is the total number of machines or games for the category in question.

Win Amount is the total win for the category in question.

Win % is the win percentage for the category in question.

The handle is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage.

Win Amount and **Handle** are in thousands of dollars; add \$000 for total.

WPUD is the average win per unit per day.

For the sports book detail:

% Win is the percentage of the total sportsbook win that the game in question represents

% Bet is the percentage of the total sportsbook handle that the game in question represents

Preferred citation:

David G. Schwartz and Autumn Bassett. *Nevada Gaming Win 2024*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2025.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu

Statewide

454 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	127,176	10,517,158	2.27	7.20%	146,071,639	225.95
Games*	5,011	5,089,125	-2.84	14.29%	35,613,191	2,774.84
Total gambling win	0	15,606,283	0.55	8.59%	181,684,830	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	38,320	2,368,242	-24.87	9.36%	25,301,731	168.86
5 Cent	726	35,339	-17.00	6.46%	547,043	133.00
25 Cent	2,598	180,571	-17.86	8.01%	2,254,320	189.90
1 Dollar	5,471	527,986	-17.26	6.70%	7,880,388	263.68
Multi-Denom	78,423	7,154,136	19.77	6.75%	105,987,200	249.25

Game detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	2,015	1,339,802	1.07	14.25%	9,402,119	1,816.71
Baccarat	426	1,392,896	-6.33	15.57%	8,946,024	8,933.63
Craps	326	450,664	-3.61	16.35%	2,756,355	3,777.06
Roulette	435	440,089	-4.39	16.96%	2,594,864	2,764.20
Ultim Texas Hold'em	196	207,517	9.94	22.98%	903,033	2,892.79
3-Card Poker	161	108,436	-13.45	30.27%	358,229	1,840.21
Mini-Bacc	118	93,332	3.00	11.54%	808,769	2,161.06
Let It Ride	33	15,361	-13.56	25.76%	59,631	1,271.82
Pai Gow	25	7,890	-26.02	18.80%	41,968	862.30
Pai Gow Poker	205	127,964	2.94	21.17%	604,459	1,705.50
Keno	41	17,450	-3.11	30.31%	57,572	1,162.87
Bingo	30	47,016	3.20	22.37%	210,174	4,281.97
Other Games	158	114,042	-14.99	19.75%	577,428	1,972.09
Race Book	163	28,400	-6.69	15.31%	185,500	476.05
Sports Book	180	482,088	0.17	6.11%	7,890,147	7,317.67
Poker tables*	499	216,179	-6.11	0	0	1,183.67

*rake only; no direct win

Sports Detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	138,752	-12.12	5.40%	2,569,481	28.78%	32.57%
Basketball	152,538	14.27	6.32%	2,413,576	31.64%	30.59%
Baseball	71,884	-22.86	5.13%	1,401,248	14.91%	17.76%
Parlay Cards	2,696	-68.22	14.50%	18,593	0.56%	0.24%
Hockey	25,772	36.01	6.97%	369,756	5.35%	4.69%
Other	90,446	30.59	8.08%	1,119,381	18.76%	14.19%

Las Vegas Strip

61 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	35,661	8,812,482	2.09	8.03%	109,744,483	675.19
Games	2,693	3,899,076	-4.63	14.83%	26,291,814	3,955.89
Total gambling win	0	8,812,482	-0.99	6.48%	136,036,297	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	10,123	895,852	-32.18	11.04%	8,114,601	241.79
5 Cent	152	12,472	-15.30	8.71%	143,192	224.19
25 Cent	838	94,515	-21.17	11.47%	824,019	308.16
1 Dollar	2,071	283,725	-23.24	7.96%	3,564,384	374.31
Multi-Denom	21,577	3,430,279	22.58	7.50%	45,737,053	434.37

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	1,088	1,025,879	0.98	13.90%	7,380,424	2,576.24
Baccarat	390	1,363,467	-6.89	15.69%	8,690,038	9,552.10
Craps	182	331,213	-2.38	16.45%	2,013,453	4,972.27
Roulette	274	358,696	-6.70	16.15%	2,221,028	3,576.80
Ultim Texas Hold'em	105	156,128	11.43	23.44%	666,075	4,062.66
3-Card Poker	76	72,212	-16.31	31.10%	232,193	2,596.06
Mini-Bacc	52	49,350	-12.02	11.09%	444,995	2,593.00
Let It Ride	13	8,578	-13.94	28.25%	30,365	1,802.86
Pai Gow	13	5,731	-33.96	17.91%	31,999	1,204.50
Pai Gow Poker	82	79,264	3.41	22.08%	358,986	2,641.08
Keno	5	1,972	-0.79	29.22%	6,749	1,077.60
Other Games	74	76,743	-28.66	20.70%	370,739	2,833.52
Race Book	33	9,685	-5.60	15.38%	62,971	801.87
Sports Book	36	195,353	-6.13	5.41%	3,610,961	14,826.43
Poker tables*	270	164,804	-7.69	0	0	1,667.72

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	61,005	-11.66	4.89%	1,247,546	31.23%	34.55%
Basketball	60,473	3.29	5.40%	1,119,870	30.96%	31.01%
Baseball	28,383	-42.30	4.65%	610,387	14.53%	16.90%
Parlay Cards	635	-57.26	25.63%	2,478	0.33%	0.07%
Hockey	10,412	19.70	6.82%	152,669	5.33%	4.23%
Other	34,446	62.99	7.20%	478,417	17.63%	13.25%

Downtown Las Vegas

25 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	10,064	628,246	1.15	8.47%	7,417,308	170.56
Games	381	303,019	5.00	9.65%	3,140,093	2,173.02
Total gambling win	0	931,265	2.37	8.82%	10,557,401	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	3,318	169,766	-27.34	10.92%	1,554,634	139.80
5 Cent	82	2,564	-21.31	6.93%	36,999	85.43
25 Cent	494	25,816	-13.96	7.24%	356,575	142.78
1 Dollar	603	49,109	-3.16	6.71%	731,878	222.52
Multi-Denom	5,448	368,668	27.94	8.05%	4,579,727	184.89

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	203	64,786	-5.23	14.37%	450,842	871.98
Craps	34	28,576	-7.4	13.38%	213,572	2,296.37
Roulette	36	22,134	6.21	19.50%	113,508	1,679.87
Ultim Texas Hold'em	10	9,141	9.81	24.94%	36,652	2,497.54
3-Card Poker	17	10,956	-2.72	27.76%	39,467	1,760.85
Mini-Bacc	7	2,948	-22.89	19.08%	15,451	1,150.66
Let It Ride	9	4,901	-12.42	17.69%	27,705	1,487.86
Pai Gow Poker	30	16,609	-4.69	30.78%	53,960	1,512.66
Keno	3	1,781	-2.78	27.31%	6,521	1,622.04
Other Games	10	421	-22.00	7.84%	5,370	115.03
Race Book	13	136,913	24.19	6.48%	2,112,855	28,775.33
Sports Book	203	64,786	-5.23	14.37%	450,842	871.98
Poker tables*	0	0	0	0	0	0

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	37,520	23.48	6.09%	616,092	27.40%	29.16%
Basketball	42,804	19.35	6.52%	656,503	31.26%	31.07%
Baseball	22,289	10.19	6.06%	367,805	16.28%	17.41%
Parlay Cards	152	-67.35	26.29%	578	0.11%	0.03%
Hockey	7,897	67.03	7.18%	109,986	5.77%	5.21%
Other	26,251	41.33	7.23%	363,084	19.17%	17.18%

Boulder Strip

41 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	14,184	852,184	-0.51	6.40%	13,315,375	164.15
Games	208	107,468	-1.38	15.25%	704,708	1,411.68
Total gambling win	0	959,652	-0.61	6.84%	14,020,083	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	4,095	226,011	-17.82	9.16%	2,467,369	150.80
5 Cent	120	4,898	13.49	6.11%	80,164	111.52
25 Cent	329	12,031	-15.65	4.88%	246,537	99.91
1 Dollar	296	20,932	-6.62	6.00%	348,867	193.21
Multi-Denom	9,264	586,162	9.21	5.81%	10,088,847	172.88

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	73	27,825	-0.95	15.90%	175,000	1,041.43
Craps	11	12,884	-28.35	17.81%	72,341	3,200.20
Roulette	14	7,921	-0.68	23.79%	33,296	1,545.86
Ultim Texas Hold'em	8	4,857	2.13	20.76%	23,396	1,658.81
3-Card Poker	5	1,600	-19.84	27.67%	5,782	874.32
Mini-Bacc	9	2,896	46.37	14.94%	19,384	879.17
Pai Gow Poker	15	6,236	-5.62	25.21%	24,736	1,135.88
Keno	6	3,818	5.73	39.03%	9,782	1,738.62
Bingo	5	6,422	-1.82	14.71%	43,657	3,509.29
Other Games	26	11,274	41.45	19.39%	58,143	1,184.74
Race Book	15	4,561	2.37	15.46%	29,502	830.78
Sports Book	21	17,173	1.00	8.19%	209,683	2,234.32
Poker tables	0	0	0	0	0	0

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	4,383	-33.1	6.24%	70,240	25.52%	33.50%
Basketball	6,943	86.74	11.36%	61,118	40.43%	29.15%
Baseball	1,679	-44.51	4.04%	41,559	9.78%	19.82%
Parlay Cards	293	-71.09	17.92%	1,635	1.71%	0.78%
Hockey	1,061	183.62	9.11%	11,647	6.18%	5.55%
Other	2,814	21.29	12.05%	23,353	16.39%	11.14%

Washoe County

60 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	15,497	891,390	1.84	5.50%	16,207,091	157.16
Games	401	160,563	-1.17	15.36%	1,045,332	1,094.01
Total gambling win	0	1,051,953	1.37	6.10%	17,252,423	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	4,649	200,422	-24.83	6.04%	3,318,245	117.79
5 Cent	58	2,618	-58.81	5.70%	45,930	123.33
25 Cent	187	10,024	-18.62	6.21%	161,417	146.46
1 Dollar	639	41,860	-16.33	5.14%	814,397	178.99
Multi-Denom	9,836	626,247	18.92	5.37%	11,661,955	173.96

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	143	54,174	12.89	17.00%	318,671	1,035.08
Craps	23	16,852	-7.6	14.87%	113,329	2,001.90
Roulette	24	10,460	-4.18	21.21%	49,316	1,190.80
3-Card Poker	12	4,530	-25.2	29.86%	15,171	1,031.42
Ultim Texas Hold'em	15	7,750	-14.02	21.43%	36,164	1,411.66
Mini-Bacc	16	6,669	-32.54	10.96%	60,849	1,138.83
Pai Gow	8	1,741	-2.31	21.15%	8,232	594.60
Pai Gow Poker	37	10,189	-0.87	17.74%	57,435	752.40
Keno	11	4,319	-7.09	27.70%	15,592	1,072.78
Bingo	2	1,478	-6.73	34.63%	4,268	2,019.13
Other Games	15	4,723	-9.29	16.80%	28,113	860.29
Race Book	24	2,116	-17.81	15.41%	13,731	240.89
Sports Book	26	28,620	3.92	9.02%	317,295	3,007.57
Poker tables*	45	6,943	2.70	0	0	421.55

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	9,753	-14.16	9.14%	106,707	34.08%	33.63%
Basketball	9,211	20.36	10.42%	88,397	32.18%	27.86%
Baseball	3,477	13.29	6.17%	56,353	12.15%	17.76%
Parlay Cards	346	-75.29	6.98%	4,957	1.21%	1.56%
Hockey	996	-2.40	8.23%	12,102	3.48%	3.81%
Other	4,837	59.32	9.91%	48,809	16.90%	15.38%