

ATLANTIC CITY CASINO JULY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS CENTER FOR GAMING RESEARCH, AUGUST 2024

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino July 2024 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's (Premier)	10,752,092	-12.84%	2,552,027	-47.57%	13,304,119	-22.67%	309.68	1,003.94	19.76%
Borgata	54,877,361	-3.66%	19,812,838	-2.39%	75,972,123	-3.28%	698.59	4,070.85	22.65%
Caesars	15,154,687	-11.90%	4,811,533	-37.15%	19,966,220	-19.68%	280.47	1,478.20	12.82%
Golden Nugget	10,855,902	-5.18%	3,242,758	27.35%	14,098,660	0.74%	323.35	1,291.42	18.07%
Hard Rock	39,534,589	5.01%	15,136,386	-1.78%	54,670,975	3.04%	527.21	3,727.26	17.13%
Harrah's	15,427,684	-19.77%	3,541,212	-37.84%	19,201,323	-23.89%	270.03	1,131.02	11.90%
Ocean Resort	29,865,050	2.13%	6,616,122	-21.96%	36,481,172	-3.28%	521.31	1,604.69	18.24%
Resorts	12,875,532	-6.83%	2,628,079	88.45%	15,503,611	1.90%	326.27	1,145.63	16.53%
Tropicana	18,001,136	-9.56%	4,936,918	22.88%	23,130,064	-4.21%	357.12	1,918.74	10.34%
Total	207,344,033	-4.80%	63,277,873	-10.07%	272,328,267	-6.09%	431.82	2,155.46	17.70%

Total July 2024 Results

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's (Premier)	9,787,433	43.30%	2,517,414	2533.99%	25,608,966	32.96%
Borgata	47,050,629	9.43%	6,408,784	5.03%	129,431,536	22.03%
Caesars	0	-100.00%	-5,131	-101.71%	19,961,089	-23.40%
Golden Nugget	53,544,537	34.58%	98,806	-49.66%	67,742,003	31.71%
Hard Rock	12,023,780	79.78%	4,260,407	41.33%	70,955,162	49.85%
Harrah's	970,669	#DIV/0!	305,439	688.84%	20,477,431	6.27%
Ocean Resort	5,318,568	23.66%	373,747	-10.33%	42,173,487	24.19%
Resorts	48,969,198	20.70%	26,069,531	36.52%	90,542,340	23.21%
Tropicana	17,731,033	226.23%	3,020,035	10.33%	43,881,132	56.29%
Total	195,395,847	25.93%	43,049,032	34.54%	510,773,146	26.13%

Casino Calendar Year Results Through July 2024

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's (Premier)	64,318,916	-1.29%	20,547,293	-20.45%	84,866,209	-6.73%	270.88	1,181.97	20.54%
Borgata	303,277,195	-4.49%	124,543,830	5.97%	427,821,025	-1.66%	564.54	3,741.85	17.15%
Caesars	89,615,294	-7.04%	33,785,802	-17.19%	123,401,096	-10.06%	242.52	1,517.78	13.06%
Golden Nugget	69,912,787	-1.14%	19,147,520	25.11%	89,060,307	3.53%	304.50	1,115.04	18.95%
Hard Rock	220,694,551	8.18%	96,200,186	15.46%	316,894,737	10.29%	430.35	3,463.93	17.19%
Harrah's	100,988,038	-13.28%	25,770,193	-21.33%	126,758,231	-15.05%	258.47	1,203.54	12.55%
Ocean Resort	177,199,509	8.12%	58,451,355	-8.80%	235,650,864	3.37%	452.30	2,073.04	16.34%
Resorts	77,228,922	1.89%	15,789,479	-6.75%	93,018,401	0.31%	286.16	1,006.47	17.24%
Tropicana	102,399,129	-6.35%	28,564,921	-4.13%	130,964,050	-5.87%	297.06	1,623.38	11.05%
Total	1,205,634,341	-1.12%	422,800,579	-0.83%	1,628,434,920	-1.05%	367.16	2,105.96	16.16%

Total Calendar Year Results Through July 2024

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's (Premier)	62,194,731	39.04%	6,675,687	1501.90%	153,736,627	39.37%
Borgata	303,893,484	3.35%	39,617,693	-8.65%	771,332,202	17.77%
Caesars	0	-100.00%	-416,778	-166.42%	122,984,318	-21.50%
Golden Nugget	373,493,434	30.35%	333,979	-57.12%	462,887,720	29.29%
Hard Rock	73,551,700	74.50%	28,328,362	69.32%	418,774,799	59.29%
Harrah's	7,460,537	#DIV/0!	1,100,340	-415.63%	135,319,108	16.55%
Ocean Resort	43,781,844	47.74%	2,021,728	19.93%	281,454,436	44.18%
Resorts	340,499,814	21.34%	163,257,407	17.98%	596,775,622	20.61%
Tropicana	101,345,892	108.46%	16,701,872	-10.61%	249,011,814	40.97%
Total	1,306,221,436	20.28%	257,620,290	16.93%	3,192,276,646	26.40%

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu