

ATLANTIC CITY CASINO OCTOBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, NOVEMBER 2024

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino October 2024 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's (Premier)	9,062,337	2.87%	2,409,884	-33.55%	11,472,221	-7.75%	260.55	948.03	21.34%
Borgata	41,585,301	3.21%	10,833,355	-30.55%	53,409,391	-6.11%	591.21	2,961.55	17.15%
Caesars	12,176,963	-5.27%	2,815,347	82.24%	14,992,310	4.12%	226.92	864.93	15.48%
Golden Nugget	8,269,252	-16.75%	1,430,740	-37.48%	9,699,992	-20.63%	255.51	591.70	19.08%
Hard Rock	28,499,592	2.23%	12,342,022	-7.59%	40,841,614	-0.95%	390.21	3,039.16	17.46%
Harrah's	13,021,329	-7.95%	2,538,029	-25.80%	15,752,037	-11.54%	227.91	810.61	14.78%
Ocean Resort	23,352,661	-4.39%	9,505,288	-49.90%	32,857,949	-24.28%	407.64	2,305.43	15.65%
Resorts	10,286,211	-7.44%	1,784,768	-18.34%	12,070,979	-9.23%	260.65	778.02	18.20%
Tropicana	13,640,796	0.57%	3,844,539	42.14%	17,620,875	7.42%	269.62	1,494.19	12.13%
Total	159,894,442	-1.91%	47,503,972	-25.42%	208,717,368	-8.49%	341.18	1,693.24	16.63%

Total October 2024 Results

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's (Premier)	9,926,229	40.57%	1,752,774	569.77%	23,151,224	17.16%
Borgata	45,217,053	27.14%	7,524,804	-4.02%	106,151,248	5.85%
Caesars	0	-100.00%	212,740	-62.96%	15,205,050	-27.62%
Golden Nugget	67,088,216	35.84%	-44,249	-56.50%	76,743,959	24.77%
Hard Rock	11,938,896	43.22%	2,326,557	1.16%	55,107,067	6.24%
Harrah's	1,848,249	0	188,519	-1549.92%	17,788,805	-0.03%
Ocean Resort	5,714,510	15.98%	421,041	-267.16%	38,993,500	-18.88%
Resorts	52,968,491	15.04%	23,669,876	54.69%	88,709,346	18.84%
Tropicana	18,928,362	100.46%	3,299,288	46.19%	39,848,525	41.80%
Total	213,630,006	28.08%	39,351,350	39.71%	461,698,724	9.14%

Casino Calendar Year Results Through October 2024

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's (Premier)	95,654,964	-1.50%	28,889,890	-16.19%	124,544,854	-5.34%	280.44	1,158.93	20.63%
Borgata	441,682,846	-1.12%	176,134,630	2.06%	617,817,476	-0.23%	640.33	4,910.09	16.97%
Caesars	133,265,568	-6.72%	49,668,666	-4.73%	182,934,234	-6.19%	253.25	1,556.04	13.19%
Golden Nugget	98,269,209	-3.91%	26,208,226	20.19%	124,477,435	0.33%	309.63	1,105.27	18.59%
Hard Rock	321,060,755	6.46%	136,691,347	9.73%	457,752,102	7.42%	448.27	3,432.39	17.36%
Harrah's	149,280,017	-10.90%	36,951,383	-20.08%	186,231,400	-12.89%	266.44	1,203.47	12.73%
Ocean Resort	256,838,479	5.60%	84,169,196	-21.49%	341,007,675	-2.69%	457.18	2,081.75	16.40%
Resorts	113,274,231	-1.07%	22,266,419	-7.49%	135,540,650	-2.18%	292.70	989.79	17.13%
Tropicana	151,103,364	-5.45%	40,396,247	-3.61%	191,499,611	-5.07%	304.57	1,600.99	25.76%
Total	1,760,429,433	-0.85%	601,376,004	-3.78%	2,361,805,437	-1.61%	383.05	2,185.87	17.34%

Total Calendar Year Results Through October 2024

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's (Premier)	91,131,950	36.06%	14,331,037	1454.86%	230,007,841	15.31%
Borgata	443,032,112	7.68%	62,473,151	-7.41%	1,123,322,739	2.29%
Caesars	0	-100.00%	-23,955	-101.99%	182,910,279	-33.27%
Golden Nugget	557,411,720	32.14%	301,322	-66.95%	682,190,477	24.75%
Hard Rock	109,053,448	73.40%	43,472,387	64.52%	610,277,937	18.40%
Harrah's	12,647,402	0	1,791,113	-1833.14%	200,669,915	-6.09%
Ocean Resort	59,369,616	36.13%	3,118,198	19.54%	403,495,489	1.73%
Resorts	497,346,398	20.02%	244,561,748	-6.14%	877,448,796	7.86%
Tropicana	156,354,266	114.85%	26,686,099	-0.57%	374,539,976	24.29%
Total	1,926,346,912	22.55%	396,711,100	2.55%	4,684,863,449	7.47%

Preferred citation:

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu