

ATLANTIC CITY CASINO MARCH SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, APRIL 2025

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from <u>DGE Monthly Gross Revenue Reports</u>. YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

\Delta%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

| Casino | Slot Win | Slot Δ% | Table Win | Table ∆% | Total Win | Total ∆% | WSD | WTD | Promo% |
|-------------------|-------------|---------|------------|----------|-------------|----------|--------|----------|--------|
| Bally's (Premier) | 7,866,789 | -14.63% | 3,174,276 | 26.02% | 11,041,065 | -5.90% | 231.33 | 1,248.73 | 17.79% |
| Borgata | 44,639,334 | 7.64% | 12,521,545 | -9.42% | 58,368,719 | 3.27% | 617.75 | 3,423.06 | 21.06% |
| Caesars | 12,745,041 | -1.07% | 3,916,416 | -30.32% | 16,661,457 | -9.96% | 238.06 | 1,203.20 | 15.71% |
| Golden Nugget | 9,495,220 | -6.91% | 2,281,692 | -34.19% | 11,776,912 | -13.83% | 295.94 | 943.63 | 19.58% |
| Hard Rock | 30,382,586 | 1.14% | 14,081,989 | -1.76% | 44,464,575 | 0.20% | 425.20 | 3,467.62 | 15.95% |
| Harrah's | 17,039,238 | 1.74% | 3,759,303 | -6.80% | 21,016,824 | -0.10% | 295.51 | 1,200.67 | 15.17% |
| Ocean Resort | 25,843,086 | 0.83% | 8,841,515 | -41.33% | 34,684,601 | -14.78% | 451.11 | 2,144.44 | 16.37% |
| Resorts | 10,715,584 | -4.84% | 2,365,797 | 10.35% | 13,081,381 | -2.41% | 271.96 | 1,031.30 | 18.10% |
| Tropicana | 14,901,062 | -2.45% | 4,753,270 | 8.91% | 19,796,837 | -0.12% | 299.86 | 1,803.90 | 12.75% |
| Total | 173,627,940 | 0.52% | 55,695,803 | -14.81% | 230,892,371 | -3.70% | 371.49 | 1,980.86 | 17.34% |

Casino March 2025 Results

| Casino | Internet Win | Internet Δ% | Sports Win | Sports Δ% | Total Win | Total Δ% |
|-------------------|--------------|-------------|------------|------------------|-------------|----------|
| Bally's (Premier) | 12,304,711 | 31.39% | 4,703,405 | 0 | 28,049,181 | 34.01% |
| Borgata | 58,126,149 | 32.64% | 8,898,375 | 42.19% | 125,393,243 | 17.63% |
| Caesars | 0 | 0 | 92,631 | -63.28% | 16,754,088 | -33.63% |
| Golden Nugget | 74,458,251 | 30.34% | 126,903 | -169.55% | 86,362,066 | 22.31% |
| Hard Rock | 14,296,354 | 36.16% | 3,587,137 | 3.53% | 62,348,066 | 6.87% |
| Harrah's | 3,154,697 | 225.32% | 403,326 | 69.07% | 24,574,847 | 10.47% |
| Ocean Resort | 4,623,602 | -33.28% | 590,087 | 86.85% | 39,898,290 | -16.78% |
| Resorts | 56,473,672 | 15.54% | 22,463,243 | 26.11% | 92,018,296 | 14.88% |
| Tropicana | 20,451,548 | 55.97% | 3,005,611 | -5.03% | 43,253,996 | 19.82% |
| Total | 243,888,984 | 23.68% | 43,870,718 | 40.81% | 518,652,073 | 10.80% |

Total March 2025 Results

Casino Calendar Year Results Through March 2025

| Casino | Slot Win | Slot ∆% | Table Win | Table ∆% | Total Win | Total ∆% | WSD | WTD | Promo% |
|-------------------|-------------|---------|-------------|----------|-------------|----------|--------|----------|--------|
| Bally's (Premier) | 22,595,859 | -9.17% | 7,338,801 | -3.25% | 29,934,660 | -7.78% | 228.87 | 994.42 | 19.03% |
| Borgata | 122,550,732 | 4.58% | 46,074,545 | -8.92% | 168,625,277 | 0.51% | 584.16 | 4,338.47 | 18.39% |
| Caesars | 33,694,055 | -3.36% | 10,622,203 | -31.63% | 44,316,258 | -12.08% | 216.78 | 1,124.04 | 16.29% |
| Golden Nugget | 25,313,054 | -11.85% | 7,131,901 | -4.43% | 32,444,955 | -10.32% | 271.75 | 1,015.94 | 18.49% |
| Hard Rock | 84,942,970 | -0.28% | 39,454,368 | 4.85% | 124,397,338 | 1.29% | 409.46 | 3,346.43 | 16.10% |
| Harrah's | 44,837,100 | 3.43% | 11,662,810 | -1.81% | 56,499,910 | 2.30% | 267.84 | 1,283.04 | 15.00% |
| Ocean Resort | 69,971,398 | -0.42% | 32,287,108 | -6.57% | 102,258,506 | -2.45% | 420.70 | 2,697.34 | 15.71% |
| Resorts | 28,787,578 | -4.85% | 6,415,377 | 1.91% | 35,202,955 | -3.69% | 251.66 | 963.27 | 19.48% |
| Tropicana | 38,471,949 | -2.70% | 12,271,851 | 19.29% | 50,743,800 | 1.84% | 266.67 | 1,604.16 | 12.91% |
| Total | 471,164,695 | -0.65% | 173,258,964 | -4.71% | 644,423,659 | -1.77% | 347.23 | 2,122.49 | 16.74% |



| Casino | Internet Win | Internet ∆% | Sports Win | Sports Δ% | Total Win | Total ∆% |
|-------------------|--------------|-------------|-------------|------------------|---------------|----------|
| Bally's (Premier) | 31,044,385 | 17.54% | 15,396,192 | 0 | 76,375,237 | 29.82% |
| Borgata | 164,511,739 | 30.71% | 24,067,788 | 28.32% | 357,204,804 | 14.35% |
| Caesars | 0 | -100.00% | 28,694 | -110.84% | 44,344,952 | -34.77% |
| Golden Nugget | 205,035,519 | 27.48% | 146,048 | -156.87% | 237,626,522 | 20.77% |
| Hard Rock | 37,807,546 | 25.30% | 14,937,877 | 24.73% | 177,142,761 | 7.39% |
| Harrah's | 5,445,974 | 174.69% | 1,136,274 | 270.54% | 63,082,158 | 9.68% |
| Ocean Resort | 16,249,768 | -13.05% | 410,696 | -66.20% | 118,918,970 | -4.66% |
| Resorts | 155,445,748 | 6.35% | 82,158,471 | 0.09% | 272,807,174 | 3.03% |
| Tropicana | 57,728,403 | 65.59% | 7,505,732 | -2.63% | 115,977,935 | 25.52% |
| Total | 673,269,082 | 19.63% | 145,787,772 | 20.00% | 1,463,480,513 | 9.19% |

Total Calendar Year Results Through March 2025

Preferred citation:

Atlantic City Casinos: March Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2025.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu