

ATLANTIC CITY CASINO JULY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS CENTER FOR GAMING RESEARCH, AUGUST 2025

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from <u>DGE Monthly Gross Revenue Reports</u>. YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino July 2025 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total ∆%	WSD	WTD	Promo%
Bally's (Premier)	9,749,050	-9.33%	4,370,113	71.24%	14,119,163	6.13%	298.66	1,719.16	17.12%
Borgata	55,872,134	1.81%	22,102,904	11.56%	79,927,559	5.21%	730.87	4,817.55	16.63%
Caesars	15,513,701	2.37%	3,276,024	-31.91%	18,789,725	-5.89%	289.11	1,006.46	14.89%
Golden Nugget	10,545,925	-2.86%	2,340,509	-27.82%	12,886,434	-8.60%	323.68	1,110.30	21.92%
Hard Rock	39,921,572	0.98%	15,199,013	0.41%	55,120,585	0.82%	554.13	3,742.68	18.03%
Harrah's	16,129,903	4.55%	4,039,213	14.06%	20,424,098	6.37%	279.89	1,290.07	13.50%
Ocean Resort	32,214,930	7.87%	10,919,112	65.04%	43,134,042	18.24%	591.46	2,463.14	18.99%
Resorts	14,081,537	9.37%	2,743,043	4.37%	16,824,580	8.52%	355.71	1,264.08	18.06%
Tropicana	18,824,520	4.57%	3,898,185	-21.04%	22,900,345	-0.99%	378.34	1,462.18	12.91%
Total	212,853,272	2.66%	68,888,116	8.87%	284,126,531	4.33%	454.03	2,379.23	16.97%



Total July 2025 Results

Casino	Internet Win	Internet Δ%	Sports Win	Sports ∆%	Total Win	Total Δ%
Bally's (Premier)	18,770,184	91.78%	8,212,446	226.23%	41,101,793	60.50%
Borgata	54,853,800	16.58%	5,119,446	-20.12%	139,900,805	8.09%
Caesars	0	0	237,568	-4730.05%	19,027,293	-4.68%
Golden Nugget	71,172,108	32.92%	-95,330	-196.48%	83,963,212	23.95%
Hard Rock	15,793,626	31.35%	6,190,312	45.30%	77,104,523	8.67%
Harrah's	3,156,402	225.18%	546,587	78.95%	24,127,087	17.82%
Ocean Resort	4,953,424	-6.87%	515,139	37.83%	48,602,605	15.24%
Resorts	55,641,773	13.63%	23,234,630	-10.87%	95,700,983	5.70%
Tropicana	22,957,189	29.47%	2,278,442	-24.56%	48,135,976	9.70%
Total	247,298,506	26.56%	46,239,240	7.41%	577,664,277	13.10%

Casino Calendar Year Results Through July 2025

Casino	Slot Win	Slot ∆%	Table Win	Table Δ%	Total Win	Total ∆%	WSD	WTD	Promo%
Bally's (Premier)	55,990,049	-12.95%	21,291,564	3.62%	77,281,613	-8.94%	250.81	1,224.78	17.13%
Borgata	321,087,855	5.87%	135,887,753	9.11%	456,975,608	6.81%	614.18	4,330.95	18.17%
Caesars	88,169,623	-1.61%	29,914,695	-11.46%	118,084,318	-4.31%	240.26	1,343.88	15.17%
Golden Nugget	64,876,133	-7.20%	15,059,093	-21.35%	79,935,226	-10.25%	291.17	1,044.61	19.92%
Hard Rock	222,797,839	0.95%	95,993,581	-0.21%	318,791,420	0.60%	452.21	3,456.49	16.93%
Harrah's	104,921,278	3.89%	25,384,492	-1.50%	130,305,770	2.80%	266.22	1,185.53	14.57%
Ocean Resort	186,601,278	5.31%	75,242,764	28.73%	261,844,042	11.12%	500.96	2,481.95	17.27%
Resorts	78,271,332	1.35%	15,127,812	-4.19%	93,399,144	0.41%	289.12	1,019.39	19.24%
Tropicana	101,058,919	-1.31%	26,152,342	-8.45%	127,211,261	-2.87%	297.00	1,434.42	13.25%
Total	1,223,774,306	1.50%	440,054,096	4.08%	1,663,828,402	2.17%	381.70	2,222.41	17.02%



Total Calendar Year Results Through July 2025

Casino	Internet Win	Internet Δ %	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's (Premier)	87,938,836	41.39%	55,904,249	737.43%	221,124,698	43.83%
Borgata	384,534,484	26.54%	45,630,562	15.18%	887,140,654	15.01%
Caesars	0	0	551,553	-232.34%	118,635,871	-3.54%
Golden Nugget	495,364,775	32.63%	131,959	-60.49%	575,431,960	24.31%
Hard Rock	97,994,713	33.23%	41,622,206	46.93%	458,408,339	9.46%
Harrah's	17,804,053	138.64%	2,485,764	125.91%	150,595,587	11.29%
Ocean Resort	35,592,955	-18.70%	853,399	-57.79%	298,290,396	5.98%
Resorts	370,130,251	8.70%	190,722,462	16.82%	654,251,857	9.63%
Tropicana	143,890,749	41.98%	16,922,407	1.32%	288,024,417	15.67%
Total	1,633,250,816	25.04%	354,824,561	37.73%	3,651,903,779	14.40%

Preferred citation:

Atlantic City Casinos: July Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2025.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu