

Nevada Gaming Statistics: January Historical Comparison

Executive Summary of 10-Year Revenue and Handle Trends

This report compares monthly Nevada gaming results for January over the past ten years for selected reporting areas: Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County.

January 2024 was an overall positive month for Nevada Gaming Win, in large part due to the significant wins in Washoe County.

Year/Year Changes

Category	Statewide	Las Vegas Strip	Downtown LV	Boulder Strip	Washoe County
Total win	0.51%	-3.79%	0.96%	-3.10%	35.44%
Slot win	4.53%	3.13%	-4.49%	-2.23%	36.08%
Slot handle	-2.18%	-4.47%	-6.02%	-6.11%	4.42%
Game win	-7.50%	-12.08%	12.21%	-10.05%	32.42%
Game handle	-16.91%	-22.11%	-12.03%	-3.88%	6.65%
Bacc win	7.96%	7.37%	n/a	n/a	n/a
Bacc handle	-30.37%	-31.00%	n/a	n/a	n/a

Note: Game win figures are higher after 2016 since they now include poker (did not previously).

Charts for Statewide, Las Vegas Strip, Downtown Las Vegas Boulder Strip, and Washoe County follow.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu

Nevada Gaming Statistics: January Historical Comparison

Statewide figures for the month of January, 2015-2024

Category	Jan-15	Jan-16	Jan-17	Jan-18	Jan-19	Jan-20	Jan-21	Jan-22	Jan-23	Jan-24	Change%
Total Revenue	952,704	925,316	1,036,265	1,015,027	984,527	1,038,197	761,848	1,078,761	1,272,955	1,279,419	0.51%
Slot Revenue	561,195	579,285	634,472	655,526	658,526	672,502	526,451	731,480	847,544	885,917	4.53%
Slot Handle	8,851,656	8,594,733	8,482,246	8,614,008	8,803,824	9,379,386	7,881,003	10,034,019	11,181,319	10,937,247	-2.18%
Slot Hold %	6.34	6.74	7.48	7.61	7.48	7.17	6.68	7.29	7.58	8.10	6.86%
# of Slots	152,288	147,667	144,741	141,142	140,414	140,515	113,574	122,297	123,749	128,689	3.99%
Game Revenue	381,727	346,031	401,794	359,502	326,000	365,695	235,397	347,281	425,411	393,502	-7.50%
Game Handle	2,865,818	2,461,102	2,722,182	2,407,917	2,323,592	2,856,992	1,920,041	3,089,689	3,300,318	2,742,174	-16.91%
Game Hold %	13.32	14.06	14.76	14.93	14.03	12.80	12.26	11.24	12.89	14.35	11.33%
# of Games	5,462	5,948	5,878	5,692	5,535	5,479	4,550	4,881	4,912	5,057	2.95%
Baccarat Revenue	137,764	101,818	157,952	113,213	95,901	112,232	28,878	64,834	89,942	98,009	7.96%
Baccarat Handle	794,029	632,803	935,735	715,632	559,516	938,395	355,640	721,179	873,223	607,996	-30.37%
Baccarat Hold %	17.35	16.09	16.88	15.82	17.14	11.96	8.12	8.99	10.30	16.12	56.50%
# of Bacc Games	347	353	411	391	374	409	340	404	405	442	9.14%
# of locations	327	324	328	325	439	440	434	433	434	438	0.92%

Notes and Definitions

All non-restricted locations, Statewide

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from [Gaming Revenue Reports](http://gaming.nv.gov/index.aspx?page=149) for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: January Historical Comparison

Las Vegas Strip figures for the month of January, 2015-2024

Category	Jan-15	Jan-16	Jan-17	Jan-18	Jan-19	Jan-20	Jan-21	Jan-22	Jan-23	Jan-24	Change%
Total Revenue	576,811	532,276	608,928	554,752	532,246	572,125	321,528	567,214	713,224	686,178	-3.79%
Slot Revenue	256,821	258,541	274,317	272,899	272,569	286,742	178,658	313,071	388,578	400,763	3.14%
Slot Handle	3,301,041	3,041,659	3,037,841	2,959,859	3,072,931	3,405,487	2,194,816	3,653,104	4,550,094	4,346,670	-4.47%
Slot Hold %	7.78	8.50	9.03	9.22	8.87	8.42	8.14	8.57	8.54	9.22	7.96%
# of Slots	44,370	41,526	39,958	37,839	38,454	39,008	30,745	33,789	34,974	36,816	5.27%
Game Revenue	313,831	273,735	334,610	281,853	259,677	285,383	142,870	254,142	324,646	285,415	-12.08%
Game Handle	2,328,123	1,896,985	2,165,761	1,857,963	1,719,715	2,220,879	1,221,111	2,247,056	2,472,551	1,925,877	-22.11%
Game Hold %	13.48	14.43	15.45	15.17	15.10	12.85	11.70	11.31	13.13	14.82	12.87%
# of Games	2,834	3,059	3,020	2,885	2,857	2,858	2,325	2,606	2,620	2,735	4.39%
Baccarat Rev.	137,663	101,419	154,683	110,779	94,593	109,961	28,236	62,744	89,460	96,954	8.38%
Baccarat Handle	785,748	626,043	903,522	702,912	545,519	923,266	342,255	702,620	855,258	590,103	-31.00%
Baccarat Hold %	17.52	16.20	17.12	15.76	17.34	11.91	8.25	8.93	10.46	16.43	57.07%
# of Bacc Games	326	332	365	340	345	374	312	373	374	405	8.29%
# Locations	41	40	40	39	50	51	58	58	59	61	3.39%

Notes and Definitions

All non-restricted locations, Las Vegas Strip

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

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Nevada Gaming Statistics: January Historical Comparison

Downtown figures for the month of January, 2015-2024

Category	Jan-15	Jan-16	Jan-17	Jan-18	Jan-19	Jan-20	Jan-21	Jan-22	Jan-23	Jan-24	Change%
Total Revenue	38,639	42,058	55,529	56,526	52,100	59,117	48,896	67,685	84,908	85,708	0.96%
Slot Revenue	25,325	29,723	39,509	39,064	38,084	38,959	22,218	43,821	57,203	54,624	-4.49%
Slot Handle	446,649	441,649	449,477	441,401	447,521	473,954	325,300	504,850	573,176	538,698	-6.02%
Slot Hold %	5.67	6.73	8.79	8.85	8.51	8.22	6.83	8.68	9.98	10.14	1.60%
# of Slots	10,462	10,132	9,835	9,773	9,416	9,313	9,088	9,921	9,922	10,187	2.67%
Game Revenue	12,937	12,335	16,020	17,462	14,016	20,157	26,678	23,864	27,706	31,085	12.21%
Game Handle	111,334	119,064	148,196	141,507	166,659	197,424	268,390	326,904	343,747	302,383	-12.03%
Game Hold %	11.62	10.36	10.81	12.34	8.41	10.21	9.94	7.30	8.06	10.28	27.54%
# of Games	419	427	447	444	420	406	394	396	426	391	-8.22%
# of Locations	18	17	15	16	22	20	20	21	21	23	9.52%

Notes and Definitions

All non-restricted locations, Downtown Las Vegas

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

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Nevada Gaming Statistics: January Historical Comparison

Boulder Strip figures for the month of January, 2015-2024

Category	Jan-15	Jan-16	Jan-17	Jan-18	Jan-19	Jan-20	Jan-21	Jan-22	Jan-23	Jan-24	Change%
Total Revenue	58,721	68,171	84,887	90,627	81,859	71,854	66,179	85,047	96,385	93,393	-3.10%
Slot Revenue	49,285	57,327	78,524	82,295	74,356	64,447	58,481	76,291	85,643	83,731	-2.23%
Slot Handle	1,041,966	1,069,534	1,030,499	1,047,010	1,057,696	1,094,177	1,008,293	1,088,317	1,140,386	1,070,729	-6.11%
Slot Hold %	4.73	5.36	7.62	7.86	7.03	5.89	5.80	7.01	7.51	7.82	4.13%
# of Slots	18,643	18,389	18,484	17,888	17,527	17,606	13,307	14,237	14,062	14,121	0.42%
Game Revenue	8,945	10,844	6,363	8,332	7,503	7,407	7,699	8,755	10,742	9,662	-10.05%
Game Handle	78,811	78,409	66,489	58,063	57,894	56,241	51,950	59,680	57,971	55,721	-3.88%
Game Hold %	11.35	13.83	9.57	14.35	12.96	13.17	14.82	14.67	18.53	17.34	-6.42%
# of Games	306	339	339	327	320	309	205	236	216	221	2.31%
# of Locations	30	30	32	32	42	42	40	41	41	41	0.00%

Notes and Definitions

All non-restricted locations, Boulder Strip

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Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

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Nevada Gaming Statistics: January Historical Comparison

Washoe County figures for the month of January, 2015-2024

Category	Jan-15	Jan-16	Jan-17	Jan-18	Jan-19	Jan-20	Jan-21	Jan-22	Jan-23	Jan-24	Change%
Total Revenue	59,922	58,773	54,635	60,721	60,747	65,503	68,730	74,268	64,729	87,670	35.44%
Slot Revenue	47,605	46,461	44,981	48,364	51,594	54,205	54,510	61,788	53,396	72,662	36.08%
Slot Handle	969,552	923,678	876,823	959,603	946,679	1,036,424	1,052,317	1,163,616	1,124,126	1,173,861	4.42%
Slot Hold %	4.91	5.03	5.13	5.04	5.45	5.23	5.18	5.31	4.75	6.19	30.32%
# of Slots	17,962	17,082	16,716	16,467	16,302	16,116	13,473	14,557	15,040	15,353	2.08%
Game Revenue	11,699	12,312	9,654	12,357	9,153	11,298	14,220	12,480	11,334	15,008	32.42%
Game Handle	86,467	83,698	72,260	73,335	79,110	81,929	84,292	86,546	79,148	84,409	6.65%
Game Hold %	13.53	14.71	13.36	16.85	11.57	13.79	16.87	14.42	14.32	17.78	24.16%
# of Games	551	577	552	530	487	489	402	416	419	409	-2.39%
# Locations	46	45	46	44	59	59	57	54	55	54	-1.82%

Notes and Definitions

All non-restricted locations, Washoe County

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Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

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