

United States Online Gaming
Monthly Statewide and National Data
Center for Gaming Research, February 2015

This report collects in one place publicly-available data on online gaming in the United States. Currently, Nevada, Delaware, and New Jersey offer various kinds of online gaming.

Nevada allows betting only on poker; Delaware allows betting on table games, video lottery, and poker; and New Jersey permits casino games and poker.

Currently, New Jersey dominates the market, with about 90 percent of total U.S. online gaming revenue. Nationally, poker represents about one-third of total online gaming winnings.

Note: In December 2014, Nevada stopped releasing data for interactive poker.

Total United States Online Gaming by State

	NJ Poker	DE Poker	Total Poker	NJ bank	DE bank	Total bank	Total
Jan-15	2,299,426	27,695	2,327,121	9,267,911	104,379	9,372,290	11,699,412
YTD	2,299,426	27,695	2,327,121	9,267,911	104,379	9,372,290	11,699,412

This chart breaks down the total online gaming win by state, and by poker vs. bank games (in which players bet directly against the house).

Nevada

Nevada has “interactive poker” only, with data for all three operators aggregated. This table shows the total monthly interactive poker revenue, the total monthly poker revenue, and the percentage of total poker revenue represented by poker. Nevada stopped reporting interactive poker revenue in December 2014.

Month	IPR	TPR	%
Feb-14	824,000	9,268,000	8.89%
Mar-14	926,000	10,370,000	8.93%
Apr-14	792,000	8,789,000	9.01%
May-14	862,000	10,260,000	8.40%
Jun-14	1,037,000	15,163,000	6.84%
Jul-14	958,000	11,390,000	8.41%
Aug-14	742,000	9,008,000	8.24%
Sep-14	693,000	8,216,000	8.43%
Oct-14	665,000	8,743,000	7.61%
Nov-14	641,000	9,336,000	6.87%
YTD	8,140,000	100,543,000	8.10%

- IPR: Interactive (online) poker revenue
- TPR: Total Poker revenue
- IPR%: Percentage of total poker revenue that was generated online.

Note: Nevada has had interactive poker since April 2013, but only began publicly reporting revenues in February 2014. However, because the Gaming Revenue Report supplies the year-on-year percent change, it is possible to calculate the approximate past online gaming win on a trailing annual basis. This table will be updated as new data is available.

Month	IPR	TPR	%
Apr-13	1,501	8,564,000	0.02%
May-13	174,742	10,260,000	1.70%
Jun-13	166,453	15,909,000	1.05%
Jul-13	861,666	12,380,000	6.96%
Aug-13	682,927	9,445,000	7.23%
Sep-13	761,120	8,941,000	8.51%
Oct-13	1,253,534	9,657,000	12.98%
Nov-13	1,105,172	10,045,000	11.00%
YTD	5,007,115	85,201,000	5.88%

Delaware

Delaware tracks online gambling by tables, video lottery, and poker. It has had online gaming since November 2013. The table below shows the net revenues in each category and number of new registrations for each month and the year to date.

	Tables	Video Lottery	Poker	Total	Registrations
Jan-15	67,046.50	37,332.89	27,695.45	132,074.84	287
YTD	67,046.50	37,332.89	27,695.45	132,074.84	287

	Tables	Video Lottery	Poker	Total	Registrations
Jan-14	22,405.23	34,480.52	88,390.48	145,276.23	1,006
Feb-14	64,986.14	27,496.80	73,971.82	166,454.76	693
Mar-14	94,965.38	27,476.44	84,391.60	206,833.42	640
Apr-14	137,203.31	29,214.72	74,078.01	240,496.04	406
May-14	72,537.34	45,594.46	57,469.87	175,601.67	342
Jun-14	110,178.54	52,158.29	25,607.42	187,944.25	399
Jul-14	97,120.05	44,578.78	31,397.57	173,096.40	410
Aug-14	100,029.13	34,170.68	38,654.69	172,854.50	376
Sep-14	58,038.98	54,678.55	32,304.69	145,022.22	396
Oct-14	46,130.07	55,828.85	28,509.73	130,468.65	315
Nov-14	95,496.61	50,426.12	31,610.21	177,532.94	308
Dec-14	99,820.24	41,197.03	28,589.38	169,606.65	256
YTD	998,911.02	497,301.24	594,975.47	2,091,187.73	5,547

	Tables	Video Lottery	Poker	Total	Registrations
Nov-13	24,298.17	19,161.12	67,928.42	111,387.71	2,654
Dec-13	21,243.96	11,842.50	106,922.76	140,009.22	1,336
YTD	45,542.13	31,003.62	174,851.18	251,396.93	3,990

Delaware has online “table” and “video lottery” play in addition to poker, and also tracks new registrations.

New Jersey

New Jersey reports “peer to peer” (poker) and “other authorized games” win for each month, with data for each operator. Online play began in November 2013.

Internet Gaming Win vs. Total Gaming Win

	Gaming Win	Total Win	Percentage
Jan-15	11,567,337	197,550,757	5.86%
YTD	11,567,337	197,550,757	5.86%

	Gaming Win	Total Win	Percentage
Jan-14	9,461,057	195,748,186	4.83%
Feb-14	10,307,086	209,424,847	4.92%
Mar-14	11,878,374	233,358,620	5.09%
Apr-14	11,428,737	235,865,969	4.85%
May-14	10,469,933	242,869,136	4.31%
Jun-14	9,505,578	235,980,675	4.03%
Jul-14	10,070,262	264,185,099	3.81%
Aug-14	10,547,458	305,000,612	3.46%
Sep-14	10,248,370	209,397,137	4.89%
Oct-14	9,484,931	207,233,251	4.58%
Nov-14	8,738,898	202,503,429	4.32%
Dec-14	10,736,118	190,490,485	5.64%
YTD	122,876,802	2,732,057,446	4.50%

	Internet Gaming Win	Total Win	Percentage
Nov-13	980,165	224,685,515	0.44%
Dec-13	7,388,672	214,496,337	3.44%
YTD	8,368,837	439,181,852	1.91%

Peer to Peer vs. Other Gaming Win

	Peer to Peer	Other	Total
Jan-15	2,299,426	9,267,911	11,567,337
YTD	2,299,426	9,267,911	11,567,337

	Peer to Peer	Other	Total
Jan-14	3,442,271	6,018,786	9,461,057
Feb-14	3,109,203	7,197,883	10,307,086
Mar-14	3,210,663	8,667,711	11,878,374
Apr-14	2,591,839	8,836,898	11,428,737
May-14	2,273,657	8,196,276	10,469,933
Jun-14	2,048,082	7,457,496	9,505,578
Jul-14	2,146,500	7,923,762	10,070,262
Aug-14	2,251,917	8,295,541	10,547,458
Sep-14	2,085,295	8,163,075	10,248,370
Oct-14	1,967,904	7,517,027	9,484,931
Nov-14	1,877,603	6,861,295	8,738,898
Dec-14	2,059,213	8,676,905	10,736,118
YTD	29,064,147	93,812,655	122,876,802

	Peer to Peer	Other	Total
Nov-13	326,740	653,425	980,165
Dec-13	2,884,917	4,503,755	7,388,672
YTD	3,211,657	5,157,180	8,368,837

New Jersey Total Online Gaming Win, by Operator

	Borgata	Caesars	GN	Trop	Total
Jan-15	3,785,152	2,757,260	2,464,663	2,560,262	11,567,337
YTD	3,785,152	2,757,260	2,464,663	2,560,262	11,567,337

	Borgata	Caesars	GN	Trop	T Plaza	Taj	Total
Jan-14	3,888,519	3,029,193	286,922	841,065	557,007	858,351	9,461,057
Feb-14	4,085,444	3,335,470	460,121	1,345,138	493,590	587,323	10,307,086
Mar-14	4,395,734	3,716,873	677,746	1,895,826	509,556	682,639	11,878,374
Apr-14	4,116,560	3,055,432	575,914	2,145,103	926,278	609,450	11,428,737
May-14	4,018,244	2,789,356	610,949	1,876,203	677,453	497,728	10,469,933
Jun-14	3,467,764	2,600,363	710,635	1,727,322	503,434	496,060	9,505,578
Jul-14	3,181,048	2,716,594	944,840	1,964,130	676,607	587,043	10,070,262
Aug-14	3,477,300	2,705,475	787,838	2,264,576	709,674	602,595	10,547,458
Sep-14	3,456,746	2,663,968	1,087,043	2,044,026	767,870	0	10,248,370
Oct-14	3,239,955	2,459,417	1,004,452	1,925,238	855,869	0	9,484,931
Nov-14	3,362,726	1,102,296	1,505,773	2,228,556	539,547	0	8,738,898
Dec-14	3,602,831	2,632,963	2,183,207	2,317,117	0	0	10,736,118
YTD	44,292,871	32,807,400	10,835,440	22,574,300	7,216,885	4,921,189	122,876,802

	Borgata	Caesars	GN	Trop	T Plaza	Taj	Total
Nov-13	401,162	348,813	1,467	145,010	25,768	57,945	980,165
Dec-13	3,349,012	2,031,365	177,653	603,579	401,971	825,092	7,388,672
2013 tot	3,750,174	2,380,178	179,120	748,589	427,739	883,037	8,368,837

All information is taken from monthly statistical reports for Nevada, Delaware, and New Jersey:

<http://gaming.nv.gov/index.aspx?page=149>

<http://www.delottery.com/games/igaming/finalstats.asp>

<http://www.nj.gov/oag/ge/index.html>

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