

# ATLANTIC CITY GAMING REVENUE

ANNUAL STATISTICS FOR TOTAL, SLOT, TABLE, & INTERNET WIN, 1978-2022

CENTER FOR GAMING RESEARCH, FEBRUARY 2023

## Executive Summary

Atlantic City casino revenue has fallen more than 9% since 2006. Yet there are deeper challenges than just the recent drop. Since the mid-1980s, table revenues have been stagnant; adjusting for inflation, they've seen a large decline. Slot gaming has historically been more robust, and its current decline, which predates the recession, is cause for concern.

Unlike Nevada, which in 2010 reversed its recessionary decline, Atlantic City shows no sign of reversing its current losing streak.

The following trends were most noteworthy:

- From 1978-1985, Atlantic City gaming saw rapid growth, with average growth rates of 55.07% (total), 57.39% (slot) and 53.15% (table) per year.
- From 1986-2006, the industry grew less impressively, with average growth rates of 4.37% (total), 1.55% (slot) and 6.21% (table) per year.
- From 2007 to 2015, the industry saw average decline rates of -7.56% (total), -8.35% (slot) and -8.13% (table) per year.
- Since 1984, slots have out-earned tables in Atlantic City.
- Slots increased their revenue share from 1980 to 2002; From 2003 to 2019, table games slightly increased their revenue share. This trend reversed in 2010, and again in 2020 due to the impact of COVID-19.

## Definitions

**Casino Win:** Total reported casino revenues, in thousands of dollars (add 000 for total) **Slot Win:** Total reported slot revenues, in thousands of dollars (add 000 for total)

**Table Win:** Total reported table revenues, in thousands of dollars (add 000 for total)

**Internet Win:** Total reported Internet revenues, in thousands of dollars (add 000 for total)

**% Δ:** The year to year increase or decrease in revenues, expressed as a percentage

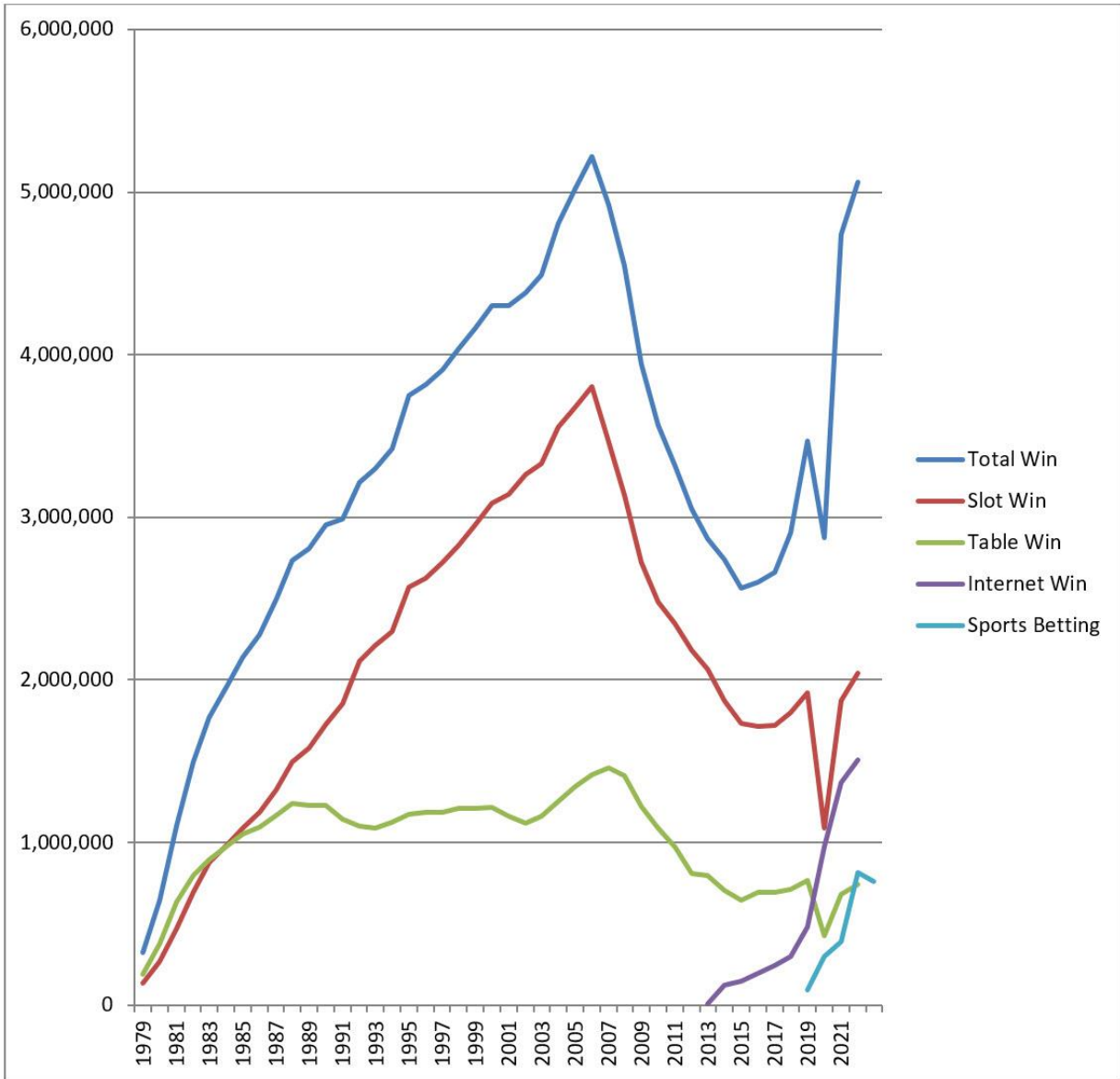
*All data is taken from Casino Control Commission revenue documents.*

Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)

## Total, Slot, Table, Internet, and Sports Win 1978-2022

| Year | Total Win | % Δ     | Slot Win  | % Δ     | Table Win | % Δ     | Internet Win | % Δ      | Sports Betting | % Δ     |
|------|-----------|---------|-----------|---------|-----------|---------|--------------|----------|----------------|---------|
| 1978 | 134,073   | n/a     | 58,582    | n/a     | 75,491    | n/a     |              |          |                |         |
| 1979 | 325,480   | 142.76% | 137,345   | 134.45% | 188,135   | 149.22% |              |          |                |         |
| 1980 | 642,673   | 97.45%  | 267,827   | 95.00%  | 374,846   | 99.24%  |              |          |                |         |
| 1981 | 1,099,781 | 71.13%  | 470,256   | 75.58%  | 629,525   | 67.94%  |              |          |                |         |
| 1982 | 1,493,163 | 35.77%  | 693,989   | 47.58%  | 799,174   | 26.95%  |              |          |                |         |
| 1983 | 1,770,943 | 18.60%  | 877,935   | 26.51%  | 893,008   | 11.74%  |              |          |                |         |
| 1984 | 1,951,768 | 10.21%  | 980,099   | 11.64%  | 971,669   | 8.81%   |              |          |                |         |
| 1985 | 2,138,651 | 9.58%   | 1,087,742 | 10.98%  | 1,050,909 | 8.16%   |              |          |                |         |
| 1986 | 2,281,204 | 6.67%   | 1,185,361 | 8.97%   | 1,095,843 | 4.28%   |              |          |                |         |
| 1987 | 2,495,674 | 9.40%   | 1,326,091 | 11.87%  | 1,169,583 | 6.73%   |              |          |                |         |
| 1988 | 2,734,773 | 9.58%   | 1,493,577 | 12.63%  | 1,241,196 | 6.12%   |              |          |                |         |
| 1989 | 2,807,017 | 2.64%   | 1,577,216 | 5.60%   | 1,229,801 | -0.92%  |              |          |                |         |
| 1990 | 2,951,581 | 5.15%   | 1,724,323 | 9.33%   | 1,227,258 | -0.21%  |              |          |                |         |
| 1991 | 2,991,559 | 1.35%   | 1,851,068 | 7.35%   | 1,140,491 | -7.07%  |              |          |                |         |
| 1992 | 3,215,970 | 7.50%   | 2,113,802 | 14.19%  | 1,102,168 | -3.36%  |              |          |                |         |
| 1993 | 3,301,360 | 2.66%   | 2,214,631 | 4.77%   | 1,086,729 | -1.40%  |              |          |                |         |
| 1994 | 3,422,534 | 3.67%   | 2,297,146 | 3.73%   | 1,125,388 | 3.56%   |              |          |                |         |
| 1995 | 3,747,578 | 9.50%   | 2,572,721 | 12.00%  | 1,174,857 | 4.40%   |              |          |                |         |
| 1996 | 3,813,653 | 1.76%   | 2,626,022 | 2.07%   | 1,187,631 | 1.09%   |              |          |                |         |
| 1997 | 3,906,139 | 2.43%   | 2,720,146 | 3.58%   | 1,185,992 | -0.14%  |              |          |                |         |
| 1998 | 4,032,997 | 3.25%   | 2,825,158 | 3.86%   | 1,207,839 | 1.84%   |              |          |                |         |
| 1999 | 4,164,197 | 3.25%   | 2,955,885 | 4.63%   | 1,208,312 | 0.04%   |              |          |                |         |
| 2000 | 4,300,332 | 3.27%   | 3,087,584 | 4.46%   | 1,212,748 | 0.37%   |              |          |                |         |
| 2001 | 4,303,078 | 0.06%   | 3,141,272 | 1.74%   | 1,161,805 | -4.20%  |              |          |                |         |
| 2002 | 4,381,406 | 1.82%   | 3,261,516 | 3.83%   | 1,119,890 | -3.61%  |              |          |                |         |
| 2003 | 4,488,334 | 2.44%   | 3,327,277 | 2.02%   | 1,161,057 | 3.68%   |              |          |                |         |
| 2004 | 4,806,698 | 7.09%   | 3,556,412 | 6.89%   | 1,250,285 | 7.69%   |              |          |                |         |
| 2005 | 5,018,276 | 4.40%   | 3,673,959 | 3.31%   | 1,344,317 | 7.52%   |              |          |                |         |
| 2006 | 5,217,613 | 3.97%   | 3,803,615 | 3.53%   | 1,413,998 | 5.18%   |              |          |                |         |
| 2007 | 4,920,786 | -5.69%  | 3,464,470 | -8.92%  | 1,456,316 | 2.99%   |              |          |                |         |
| 2008 | 4,544,961 | -7.64%  | 3,132,501 | -9.58%  | 1,412,460 | -3.01%  |              |          |                |         |
| 2009 | 3,943,171 | -13.24% | 2,721,774 | -13.11% | 1,221,397 | -13.53% |              |          |                |         |
| 2010 | 3,565,047 | -9.59%  | 2,477,350 | -8.98%  | 1,087,696 | -10.95% |              |          |                |         |
| 2011 | 3,317,720 | -6.94%  | 2,342,936 | -5.43%  | 974,783   | -10.38% |              |          |                |         |
| 2012 | 3,051,436 | -8.03%  | 2,183,960 | -6.79%  | 810,776   | -16.82% |              |          |                |         |
| 2013 | 2,870,438 | -5.93%  | 2,063,826 | -5.50%  | 798,243   | -1.55%  | 8,369        | n/a      |                |         |
| 2014 | 2,742,128 | -4.47%  | 1,874,715 | -9.16%  | 708,218   | -11.28% | 122,877      | 1368.24% |                |         |
| 2015 | 2,563,118 | -6.53%  | 1,731,456 | -7.64%  | 647,072   | -8.63%  | 148,880      | 21.16%   |                |         |
| 2016 | 2,602,721 | 1.55%   | 1,712,277 | -1.11%  | 693,735   | 7.21%   | 196,709      | 32.13%   |                |         |
| 2017 | 2,659,014 | 2.16%   | 1,719,673 | 0.43%   | 693,735   | 0.00%   | 245,606      | 24.86%   |                |         |
| 2018 | 2,903,136 | 9.18%   | 1,800,894 | 4.72%   | 709,859   | 2.32%   | 298,700      | 21.62%   | 93,680         | n/a     |
| 2019 | 3,468,559 | 19.48%  | 1,921,855 | 6.72%   | 764,684   | 7.72%   | 482,695      | 61.60%   | 299,323        | 219.52% |
| 2020 | 2,872,975 | -17.17% | 1,088,128 | -43.38% | 424,395   | -44.50% | 970,338      | 101.03%  | 390,116        | 30.33%  |
| 2021 | 4,737,145 | 64.89%  | 1,874,472 | 72.27%  | 680,021   | 60.23%  | 1,366,891    | 40.87%   | 815,760        | 109.11% |

### Atlantic City Casinos: Casino Win, 1978-2022



## Tables vs. Slots vs. Internet vs. Sports (Percentages of Total Win)

| Year | Slot % | Table% | Internet % | Sports % |
|------|--------|--------|------------|----------|
| 1978 | 43.69% | 56.31% |            |          |
| 1979 | 42.20% | 57.80% |            |          |
| 1980 | 41.67% | 58.33% |            |          |
| 1981 | 42.76% | 57.24% |            |          |
| 1982 | 46.48% | 53.52% |            |          |
| 1983 | 49.57% | 50.43% |            |          |
| 1984 | 50.22% | 49.78% |            |          |
| 1985 | 50.86% | 49.14% |            |          |
| 1986 | 51.96% | 48.04% |            |          |
| 1987 | 53.14% | 46.86% |            |          |
| 1988 | 54.61% | 45.39% |            |          |
| 1989 | 56.19% | 43.81% |            |          |
| 1990 | 58.42% | 41.58% |            |          |
| 1991 | 61.88% | 38.12% |            |          |
| 1992 | 65.73% | 34.27% |            |          |
| 1993 | 67.08% | 32.92% |            |          |
| 1994 | 67.12% | 32.88% |            |          |
| 1995 | 68.65% | 31.35% |            |          |
| 1996 | 68.86% | 31.14% |            |          |
| 1997 | 69.64% | 30.36% |            |          |
| 1998 | 70.05% | 29.95% |            |          |
| 1999 | 70.98% | 29.02% |            |          |
| 2000 | 71.80% | 28.20% |            |          |
| 2001 | 73.00% | 27.00% |            |          |
| 2002 | 74.44% | 25.56% |            |          |
| 2003 | 74.13% | 25.87% |            |          |
| 2004 | 73.99% | 26.01% |            |          |
| 2005 | 73.21% | 26.79% |            |          |
| 2006 | 72.90% | 27.10% |            |          |
| 2007 | 70.40% | 29.60% |            |          |
| 2008 | 68.92% | 31.08% |            |          |
| 2009 | 69.03% | 30.97% |            |          |
| 2010 | 69.49% | 30.51% |            |          |
| 2011 | 70.62% | 29.38% |            |          |
| 2012 | 71.57% | 26.57% |            |          |
| 2013 | 71.90% | 27.81% | 0.29%      |          |
| 2014 | 68.37% | 25.83% | 4.48%      |          |
| 2015 | 67.55% | 25.25% | 5.81%      |          |
| 2016 | 65.79% | 26.65% | 7.56%      |          |
| 2017 | 64.67% | 26.09% | 9.24%      |          |
| 2018 | 62.03% | 24.45% | 10.29%     | 3.23%    |
| 2019 | 55.41% | 22.05% | 13.92%     | 8.63%    |
| 2020 | 37.87% | 14.77% | 33.77%     | 13.58%   |
| 2021 | 39.57% | 14.36% | 28.85%     | 17.22%   |
| 2022 | 40.40% | 14.66% | 29.85%     | 15.08%   |